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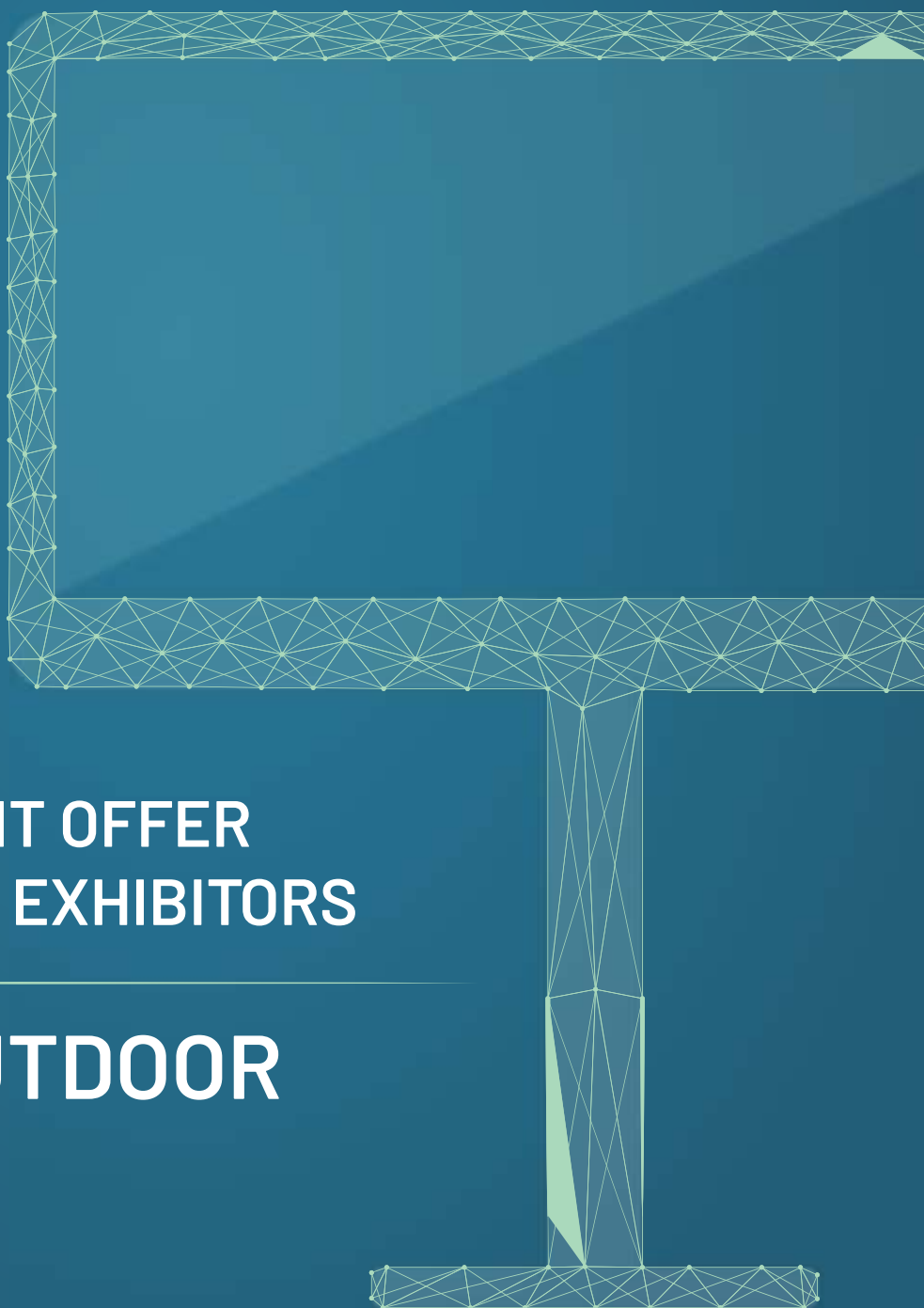
Central European
Dental Exhibition

EXPO ŁÓDŹ, POLAND
7-9.11.2024

www.cede.pl
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ADVERTISEMENT OFFER
FOR CEDE 2024 EXHIBITORS

INDOOR/OUTDOOR
OFFER



Indoor/Outdoor advertisement



RB_1 - Double-sided banner on a pole opposite registration desk

Dimensions: 1,5m (W) x 3m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 1 125



RB_2 - Banner in the main hall

Dimensions: 12m (W) x 5m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 3 625



RB_3 - Double-sided banner on a pole in the lobby

Dimensions: 1,5m (W) x 2,4m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 875

The advertiser shall be responsible for the content of the advertisement.

How to deliver the advert?

Files containing advertisement designs should be sent to the following address: cede@cede.pl.

Bigger files should be sent via WeTransfer or uploaded to an FTP server (files max. 50 MB).

FTP server details:

ftp://cede.pluser: reklama

password: advert

Indoor/Outdoor advertisement



RB_4 - Double-sided banner on a pole in the center of the lobby

Dimensions: 2,4m (W) x 2,4m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 1 375



RB_5 - Banner over the entrance to the exhibition hall A & B or C & D

Dimensions: 14m (W) x 2,4m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 2 385



RB_6 - Banner on the wall in the exhibition hall (above the stands)

Dimensions: 5,5m (W) x 5,5m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

price: € 1 765

The advertiser shall be responsible for the content of the advertisement.

How to deliver the advert?

Files containing advertisement designs should be sent to the following address: cede@cede.pl.

Bigger files should be sent via WeTransfer or uploaded to an FTP server (files max. 50 MB).

FTP server details:

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password: advert

Indoor/Outdoor advertisement



RB_7 - Banner on the glass above the main entrance

Dimensions: 1,75m (W) x 2,95m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

Order: min. 3 pcs, max. 5 pcs
price for one banner: € 650



RB_8 - Baner on the glass - Al. Politechniki street view

Dimensions: 1,75m (W) x 2,95m (H)

The price includes printing (without the graphic design), assembly and disassembly of the banner.

File format: .tif (1:1, 60-72 dpi), .pdf (in scale)

Deadline for sending files: September 30, 2024

Order: min. 3 pcs, max. 5 pcs
price for one banner: € 650



Advertisement on the screens on the grounds of EXPO ŁÓDŹ

The screens will be set up in various areas of the CEDE 2024 exhibition. One advertising spot lasting 20 seconds. All ads emitted on the screen form a block of advertising spot broadcast in a loop. The maximum number of available spots - 20.

Deadline for delivery of the advert: September 30, 2024

20 sec. advertisement in a loop (RD_1): € 500

The advertiser shall be responsible for the content of the advertisement.

How to deliver the advert?

Files containing advertisement designs should be sent to the following address: cede@cede.pl.

Bigger files should be sent via WeTransfer or uploaded to an FTP server (files max. 50 MB).

FTP server details:

ftp://cede.pl user: reklama

password: advert