



32.

Central European
Dental Exhibition

EXPO ŁÓDŹ, POLAND
7-9.11.2024

www.cede.pl
[@cede.wystawa](https://twitter.com/cede.wystawa)



**ADVERTISEMENT OFFER
FOR CEDE 2024 EXHIBITORS**

**PROMOTIONAL
MATERIALS OFFER**

Advertisement in promotional materials

Advertisement in the CEDE 2024 Pocket Guide



Pocket guide with the CEDE 2024 exhibition programme and schedule is attached to the participant's badge and distributed among the exhibition visitors.

Anticipated circulation: 2500 copies

Dimensions: 105 mm (W) x 148 mm (H)

Full colour, C+M+Y+K max. 320.

Uncompressed file in format: .cdr, .tif, .jpg, .eps, .pdf, .ai

Deadline for delivery of the advert: September 30, 2024

Only one advertisement may be placed in the guide!

price: € 1 000

Logotype on the Free Entry Card (FEC)



A link to the FEC will be sent to each registered visitor. The logo of the ordering party will be placed on FEC, in the e-mail about account creation and in the visitor's panel.

Uncompressed file in format: .cdr, .tif, .jpg, .eps, .pdf, .ai

Full colour, C+M+Y+K max. 320.

Deadline for delivery of the logotype: May 30, 2024

price of logotype placement: € 1 625

Logotype on the Participant Badge of the CEDE 2024 Educational Programme



Anticipated circulation: 1 000 pcs

Uncompressed file in format: .cdr, .tif, .jpg, .eps, .pdf, .ai

Full colour, C+M+Y+K max. 320.

Deadline for delivery of the logotype: September 30, 2024

price of logotype placement: € 1 000

Advertisement in promotional materials



Logotype on the conference bag

A bag with conference materials and inserts provided by Exhibitors will be given to each participant of the CEDE 2024 educational programme.

Anticipated circulation: 1 000 pcs

Uncompressed file in format: .cdr, .tif, .jpg, .eps, .pdf, .ai
Full colour, C+M+Y+K max. 320.
Deadline for delivery of the logotype: September 30, 2024

price of logotype placement: € 1 875



Logotype on notepad

The notebook included with the conference materials is given to each participant of the CEDE 2024 educational programme.

Anticipated circulation: 1 000 pcs

Uncompressed file in format: .cdr, .tif, .jpg, .eps, .pdf, .ai
Full colour, C+M+Y+K max. 320.
Deadline for delivery of the logotype: September 30, 2024

price of logotype placement: € 800

Distribution of the advertisement materials at the exhibition entrances



Materials supplied by the Exhibitor will be distributed by the Organiser's staff, at two entrances to the exhibition area.
Offer available for max. 8 Exhibitors.

Max. size – up to 8 pages in A5 format.
Delivery of materials: Hall EXPO-Łódź, November 6, 2024

materials distribution price: € 515

Adding promotional materials to the conference bag

A bag containing conference materials and inserts provided by the exhibitors will be given to each participant of the CEDE 2024 educational programme.

Anticipated circulation: 1 000 pcs

Max. insert format: A4, up to 10 pages.
Deadline for delivery: September 20, 2023

Price of including brochure/catalogue: € 375
Inserting other promotional materials: **price subject to agreement**