



## Contest Rules and Regulations "Stars of CEDE 2019"



### § 1. Definitions

1. The meanings of the concepts and definitions used in these Rules and Regulations are presented below:
  - 1.1. **Organizer** - EXACTUS Ewa Mastalerz, Marek Wiktorowski sp.j. located in Lodz, Al. Kościuszki 17, Ip. (90-418 Lodz), entered into the National Court Register, under KRS number 0000090731; NIP: 7250014679; code: 470502921;
  - 1.2. **CEDE 2019** - Central European Dental Exhibition, taking place from the 19<sup>th</sup> to the 21<sup>st</sup> of September 2019 at the Poznań International Fair grounds at 14 Głogowska Street in Poznan; organized by the Organizer;
  - 1.3. **Contest** - a contest organized under the name "Stars of CEDE 2019" on the principles specified by these Rules and Regulations;
  - 1.4. **Rules and Regulations** - these Contest Rules and Regulations;
  - 1.5. **Participant** - the manufacturer or distributor of a Product, that is at the same time an exhibitor or co-exhibitor of CEDE 2019, registered on the online platform, available at [www.cede.pl](http://www.cede.pl) and / or an adult person who has made use of the free registration in the "User Panel" on the Organizer's website, available at [www.cedenews.pl](http://www.cedenews.pl) and then voted for a Product under the terms of these Rules and Regulations.
  - 1.6. **Product** - dental product, available on the Polish dental market, entered into the Contest under the terms of these Rules and Regulations, in one the following four categories:
    - 1.6.1. dental equipment;
    - 1.6.2. dental materials;
    - 1.6.3. dental prophylaxis;
    - 1.6.4. IT and dental education;
  - 1.7. **Exhibitor** - the producer or distributor of the Product, who is at the same time a CEDE 2019 registered exhibitor or co-exhibitor through the Exhibitors Panel, available at [www.cede.pl](http://www.cede.pl);
  - 1.8. **The Prize** - the prizes described in § 5 paragraph 6 and § 6 paragraph 4 hereof.

### § 2. General Provisions

1. These Rules and Regulations specify the terms and conditions of the Contest organized under the name "Stars of CEDE 2019".
2. The Contest is organized in the territory of the Republic of Poland.
3. The Contest will begin on the 1<sup>st</sup> of March 2019 and will last until the 19<sup>th</sup> of September 2019, wherein the activities associated with the processing of complaints will be completed no later than September 30<sup>th</sup> 2019.



4. The purpose of the Contest is to select the best, most interesting and most practical in the opinion of dental community, dental products available on the Polish dental market in four categories: dental equipment, dental materials, dental prophylaxis, IT and dental education.
5. Participation in the Contest is voluntary and free.
6. The Contest is not a game of chance or a mutual bet, the outcome of which depends particularly on chance as is understood within the meaning of the Act of 19 November 2009 on gambling (Dz. U. of 2016., pos. 471).

### **§ 3. The terms for the submission of a Product for the Contest**

1. The submitting of a Product for the Contest can take place from the 1<sup>st</sup> of March 2019 to the 31<sup>st</sup> of May 2019.
2. The submission of a Product can be made by the manufacturer or distributor of the Product, that is at the same time an exhibitor or co-exhibitor of CEDE 2019, registered on the online platform, available at [www.cede.pl](http://www.cede.pl).
3. In the case of submissions to the Contest of the same Product by several entities entitled to submit within the meaning of paragraph 2 above, participation in the Contest is decided by the time of the submission.
4. The Exhibitor is entitled to submit one Product in each of four categories: dental equipment, dental materials, dental prophylaxis, IT and dental education. The Exhibitor is permitted to submit only one Product in the chosen category.
5. The submission of a Product for the Contest is done via the on-line form available in the "Exhibitor's Panel" on the website [www.cede.pl](http://www.cede.pl).
6. Each Product submission for the Contest should include:
  - 6.1. The complete name of the Product in Polish and English;
  - 6.2. Product description in Polish and English, not exceeding 1000 characters (including spaces);
  - 6.3. A concise justification for the submission of the Product to the Contest, not exceeding 400 characters (including spaces);
  - 6.4. Up to five Product photographs: jpg file; 1920x1080px, full HD
  - 6.5. Specification of the weight and size of the Product;
  - 6.6. Indication of the contact person.
7. The submission of the Product to the Contest may also include a video with the description of the Product (files must be uploaded to the FTP server or sent the Organizer through the WeTransfer or Dropbox platform) or a link to a service where the video can be watched or downloaded from. The duration of the film must not exceed 2 minutes.
8. After acceptance of the product submission the Exhibitor/Co-Exhibitor will be able to review Product description in website view through the links available in the application form.
9. The Product description will be published on June 10, 2019 on the websites [www.cede.pl](http://www.cede.pl) and [www.cedenews.pl](http://www.cedenews.pl). Any changes and updates in the Product description will be possible until June 4, 2019. After this date the form will be closed for any changes. The submitted Products



will be presented on the website in accordance with the materials provided by the Exhibitor and according to the terms of these Rules and Regulations.

10. The Exhibitor is not authorized to make changes in the submission of the Product to the Contest after the publication by the Organizer of the Product description on the website, available at [www.cedenews.pl](http://www.cedenews.pl).
11. From the moment of the submission of the Product to the Contest, the Exhibitor is not allowed to exchange the Product with another one.
12. The Exhibitor is obliged to make available the Product that had been submitted in the Contest, at their booth throughout the duration of CEDE 2019.
13. The Exhibitor is obliged to present the Product, which had been submitted to the Contest, on September 19, 2019 on their stand during CEDE 2019 and mark the Product in order to inform the public of the fact of its participation in the Product Contest and on how to vote for the Product in the Contest.
14. The Exhibitor is obliged to place on their website or social networking profile - preferably in the immediate vicinity of the Product description or photograph - information about the participation of the Product in the Contest. Furthermore, the Exhibitor is obliged to place, in the manner described in the preceding sentence of this paragraph, information on the possibility of voting for the Product through the website [www.cede.pl](http://www.cede.pl).
15. Products will not qualify for the Contest, if:
  - 15.1. There remain pending judicial or court disputes as to the rights to these Products;
  - 15.2. Submitted Products are not original;
  - 15.3. Product submission to the Contest does not meet the conditions referred to in §3. section 6.
16. The organizer reserves the right to reject the submission of the Product to the Contest if the Product is inconsistent with the profile of the exhibition.
17. The Organizer will send any information about the rejection of a Product to qualify for the Contest and the reasons for the rejection to the address given in the Exhibitors' Panel at [www.cede.pl](http://www.cede.pl).
18. The Exhibitors interested in promotion of submitted products through interview published at [www.cedenews.pl](http://www.cedenews.pl) should contact the CEDENEWS editor – Mr. Lukasz Sowa at [lukasz.sowa@cede.pl](mailto:lukasz.sowa@cede.pl).
19. In case of the resignation of the Exhibitor/Co-Exhibitor in participation in CEDE 2019 exhibition all products, his products will be automatically withdrawn from the contest and all votes cast for the products will be cancelled. Information about withdrawal will be published at [www.cede.pl](http://www.cede.pl) and [www.cedenews.pl](http://www.cedenews.pl) and in the social media dedicated to CEDE.

#### **§ 4. The rules of voting in the Contest**

1. Voting for the Product selected for the competition will be possible from 00:00:00 on June 10<sup>th</sup>, 2019 until 16:00 on September 19<sup>th</sup> 2019.
2. Voting for the Product selected for the competition takes place through the Participant Panel at [www.cede.pl](http://www.cede.pl)



3. Voting in the Contest will be available for CEDE 2019 Visitors and the 3<sup>rd</sup> Polish Dentistry Union Congress participants registered on the Organizer's website, available at [www.cede.pl](http://www.cede.pl).
4. The competition is open to:
  - 4.1. dentists
  - 4.2. dental technicians
  - 4.3. hygienists / dental assistants
  - 4.4. UM students of the faculty of dentistry
  - 4.5. Technical School of dentistry students.
  - 4.6. pharmacists
  - 4.7. health service workers
  - 4.8. professional publication employee
  - 4.9. intern
  - 4.10. medical managers
  - 4.11. therapist
  - 4.12. other medical
  - 4.13. other not related to medicine
5. In the process of registration the Participant fills out an on-line form indicating:
  - 5.1. name and surname;
  - 5.2. e-mail address;
  - 5.3. telephone number;
  - 5.4. occupation (dentist, technician, assistant, dental hygienist, student);
  - 5.5. correspondence address;
6. Before casting their vote, the Participant is asked to:
  - 6.1. read and accept the contents of the Contest Rules and Regulations;
  - 6.2. consent to the processing of personal data to the extent specified in these Rules and Regulations.
7. The Participant may vote for one Product in each of the four categories: dental equipment, dental materials, dental prophylaxis, IT and dental education. At the same time the Participant may only vote for one Product in a given category.
8. During the vote the Participants have the opportunity to familiarize themselves with the information about the Products which qualified for the Contest, made available by the Organizer on the website, available at: [www.cede.pl](http://www.cede.pl).

### **§ 5. Competition for Voting Participants**

1. Each participant voting for the Product, after fulfilling the conditions provided for in § 4. above, may take part in the Competition for voting Participants (hereinafter the Competition for Voters), on the terms set out below.
2. A participant who wishes to take part in the Competition for Voters should:
  - a. meet the voting conditions specified in § 4 of the Regulations;
  - b. answer the competition question (hereinafter the Contest Question): "Why have you decided to take part in CEDE 2019?" and send a reply to the Organizer via the form provided by the Organizer. The Regulations do not specify the minimum or maximum number of characters of the Participant's statements.



3. The Competition for Voters lasts from June 10, 2019 to 4PM on September 19, 2019.
4. The Organizer will appoint an internal Competition Commission (hereinafter referred to as "the Committee"), consisting of three persons elected by Organizer, who will supervise the regularity of the Competition and select the Participants receiving the prizes.
5. From among the submitted applications, the Committee will select 13 applications and award prizes according to the originality and creativity of the voting participant, awarding prizes of the highest value to those participants whose statements they consider the most interesting.
6. The prizes in the Competition for Voters are:
  - a. 1 Voucher for a weekend stay (2 nights) with breakfast for two people with a value of PLN 400;
  - b. 1 Voucher for lunch or supper at Rynek Restaurant with a value of PLN 200;
  - c. 3 tickets for any training in management and communication with the patient, organized by DentalWay (the value of one training is PLN 2,000)
  - d. 1 ticket for training with veneers, organized by DentalWay (PLN 3300)
  - e. 3 free 1.5 hour consultations with Kamil Kuczewski (DentalWay) with a value of 250 PLN each;
  - f. creating a website for a dental office by the agency ewiDENTniepr with a value of PLN 3000;
  - g. reportage / promotional interview along with the publication on the infodent24.pl portal with the value of PLN 1000;
  - h. 2 books entitled " Stomatologiczny taktyk negocjacyjny " by dr n. med. Hubert Gołąbek with a value of PLN 30 each;
7. The Organizer funds the prizes in the Competition for Voters.
8. All taxes related to the prize are paid by the Organizer.
9. The winners are not entitled to receive a cash equivalent of the prize.
10. The results of the Competition for Voters will be announced on September 19, 2019 during the CEDE 2019 Awards Gala.
11. Complaints related to the Competition for Voters are considered by the Organizer. Within 14 days from the date of receipt of the complaint, the Organizer informs the Participant about its consideration.

## **§ 6. Announcement of the results of the Contest and Prizes**

1. The announcement of the results of the Contest and awarding of prizes will be held on September 19<sup>th</sup>, 2019 during a ceremony in the passage between exhibition pavilions 7, 7A, 8, 8A.
2. The Contest results will be published on the websites of the Organizer, available at the following addresses: [www.cedenews.pl](http://www.cedenews.pl), [www.cede.pl](http://www.cede.pl) and social media devoted to CEDE 2019.
3. Information about the results of the Contest will also be sent by e-mail to all Participants of CEDE 2019.
4. The Prizes in the Contest are:
  - 4.1. commemorative statues;
  - 4.2. diplomas of recognition;

- 4.3. presentation of the winning Products which will take place on the 20<sup>th</sup> and 21<sup>st</sup> of September 2019 on the Avenue of CEDE 2019 Stars, ie. a specially designated area of the passage between the exhibition pavilions 7, 7A, 8, 8A during CEDE 2019. The winning Products will be placed by the Organizer in transparent showcases dimensions of 60 cm (height) x 60 cm (width) x 60 cm (depth) on a pedestal with the dimensions of 110 cm (height) x 60 cm (width) x 60 cm (depth) guaranteeing the safety of the Products and allowing them to be viewed. In the case where the winning Product will have a size greater than that of the showcase described in the preceding sentence, the Exhibitor will have the opportunity to put in the showcase a device such as a tablet or laptop with the presentation of the winning Product (film, photographs, leaflets relating to the Product, etc.).
5. Prizes in the Contest will be funded by the Organizer.
6. Prizes will be awarded to those Exhibitors whose Products received the highest number of votes in the category in which they were qualified for the Contest.

## **§ 7. Responsibility**

1. The Organizer shall be liable only for the organization and proper conduct of the Contest with the exception of circumstances attributable solely to the Participant or motivated by external causes, which could not be foreseen (force majeure), as well as circumstances beyond the control of the Organizer, despite operating with the utmost care.
2. The Exhibitor submitting a Product to the Contest declares that he enjoys the rights to the Product, including, in particular within the meaning of the Act of 4 February 1994 about Copyright and Related Rights (Journal of Laws of 2016., Pos. 666) as well as existing intellectual property rights within the meaning of the Act of 30 June 2000. Industrial property law (Journal of laws of 2013., poz.1410) the Product is not burdened with rights of third parties, nor has any other legal faults.
3. By submitting a Product the Exhibitor declares that he is entitled to use the materials, referred to in § 3, paragraph 6, and that there is no infringement of third party rights.
4. The Exhibitor submitting a Product to the Contest shall be required to satisfy all claims of third parties reported in connection with the use of the materials referred to in § 3, paragraph 6, by the Organizer, and in the case of these claims being satisfied by the Organizer, to reimburse the Organizer for all expenses incurred for their satisfaction, as well as costs arising from the need for defense against such claims, including the costs of court proceedings and legal assistance.
5. The Organizer reserves the right to distribute without territorial and time restrictions all works of text, images, video footage, interviews and audio materials referred to in §3 section 6, §3 section 7, § 3 section 9, §3 section 18 also for publicity needs related to the activities of the Organizer.
6. The authorization referred to in § 6 section 5 refers to all known fields of use, in particular:
  - 6.1. recording and/or reproduction by any means, including print, photographic film, magnetic tape, a floppy disk, digitally;



- 6.2. to make publicly available in such a way that any individual may have access to the works or objects of related rights in a place and time of their choice (including sharing on the Internet, e.g. as part of any Internet site and any services paid or unpaid), and as part of any telecommunication service using any systems and equipment;
  - 6.3. introducing to the market;
  - 6.4. public performance and/or playing in public;
  - 6.5. exhibit and/or display;
  - 6.6. entering to computer memory and computer network and/or multimedia;
  - 6.7. rental and/or lending;
  - 6.8. broadcasting using video and/or audio by cable and wireless via a ground station and/or via satellite;
  - 6.9. entering into telecommunication networks;
  - 6.10. to make publicly available in such a way so that anyone has access at the time and place of their choice (such as sharing on the internet and through any telecommunication service).
7. The authorization referred to in § 6 section 5, also includes consent to the exercising by the Organizer subsidiary rights and is not limited in time or territorially - refers both to the Polish territory, as well as to other countries.
  8. The authorization referred to in § 6 section 5, is free of charge.

## **§ 8. Complaints**

1. Complaints concerning the Contest may be submitted during the Contest, ie. From the 1<sup>st</sup> of March 2019 at the latest, within 7 days from the date of announcement of the results the Contest on the September 19<sup>th</sup>, 2019.
2. Complaints relating to the Contest can be directed to the Contest Organizer, at the following address: [cede@cede.pl](mailto:cede@cede.pl).
3. The complaint should include:
  - 3.1. the indication of the name and surname or the exact name of the Participant;
  - 3.2. the exact address of the Participant;
  - 3.3. identify the cause of the complaint;
  - 3.4. signature of Participant or the person authorized to represent the Participant.
4. Complaints will be considered by the Organizer within 7 days from the date of receipt.
5. The Participant who submits a claim will be notified by the Organizer of the consideration by e-mail no later than 7 days from the date of consideration of the complaint by the Organizer.



## § 9. Protection of Personal Data

### Our data protection work and cookies policy

Exactus Sp.j. must process personal data as part of its day-to-day business. We care about your privacy, and we strive for high levels of security in our work with data protection. It is important to us that everyone affected is confident about the methods we use to process personal data.

Our data protection policy outlines, among other things, which types of personal data we process and the respective storage periods.

Do you want to know if we have stored any personal data related to you? Or have you found inaccuracies in the data we have stored about you? If so, you may file a request to our data protection service for rectification or erasure of your personal data. More information about your rights can be found in the policy.

### Our data protection policy

At EXACTUS Sp.j., we care about your personal privacy. We strive to maintain a high level of security in our work with data protection. This policy describes how we gather and use personal data and how we work to protect this data using both technological and organizational safeguards. "Personal data" refers to all types of data that can be linked to you as a living, natural person. The policy also describes your rights with regard to how we process your personal data and how you can exercise these rights.

EXACTUS Sp.j. processes personal data in accordance with the General Data Protection Regulation (Regulation No. 2016/679 of the European Parliament and of the Council, also called "GDPR").

### Personal data controller

The personal data controller is EXACTUS Sp.j., VAT EU PL7250014679, at the address Al. Kosciuszki 17 1<sup>st</sup> floor, 90-418 Lodz, Poland.

### Which personal data does EXACTUS Sp.j. process?

The personal data we process depends on your relationship with us. We have described in the following table the most common categories of personal data that we process. We gather the information directly from you, from our partners or from publicly available registers. This data may also be gathered via digital channels, for example when you visit one of our websites or use a mobile app.

EXACTUS Sp.j. does not gather personal data from children.

In some cases, we gather personal data from you, but the data refers to someone else. For example, if you buy a ticket to an event, you can sometimes purchase person-specific tickets to multiple people or register multiple people to activities during an event. If you are an exhibitor, you may also register in the same way the people who will be working at your stand or register several contact persons in your organization. In such situations, we assume that the person who provides us with the personal data of other people has their consent or in some other way has a valid reason for providing us with this information. We will inform concerned persons about our personal data processing policy during our first contact with them.

Your role	Examples of personal data we process
Visitor	Name, profession, academic title, specialisation, contact details, visit history
Guest	Name, profession, academic title, specialisation, contact details, visit history
Congress/Conference participant	Name, profession, academic title, specialisation, contact details, invoicing information, visit history

Participant in competition	Name, profession, academic title, specialisation, contact details, visit history
Lecturer/Speaker	Name, profession, academic title, specialisation, contact details, personal data for agreement, visit history
Staff	Name, contact details, personal data for agreement
Exhibitor	Company, contact details, company profile, contact person details, invoicing information, purchase history
Stand builder	Company, contact details, contact person details, invoicing information, purchase history
Partner	Name, position, company/organization, contact details, dialogue history
Journalist/Media Representative	Name, position, company/organization, contact details, visit history

In addition to the examples above, we may gather data about IP addresses and the digital device you are using, for example when you visit one of our websites. Exactus Sp.j.'s websites also use "cookies" when you visit our websites. More information about how Exactus Sp.j. uses cookies is provided in our cookies policy.

Your personal data can also be found in different types of data logs that are necessary for several of our digital systems to function properly. These logs refer to, for example, access to information, incoming and outgoing emails.

We also occasionally document our events with photos, video recordings or audio recordings, and these may sometimes constitute personal data.

Please note that Exactus Sp.j. does not gather any information about credit card payments. All payment information is handled by third-party suppliers, who are independent controllers for the processing.

### **Legal basis and purpose for processing personal data**

Exactus Sp.j. processes personal data for several different purposes. The primary purposes are so that we can

- Process orders, purchases, customer service matters and communication with visitors, exhibitors congress participants and others
- Document, evaluate, develop and market our operations
- Fulfill our commitments as partners and a member of society
- Stop fraud and prevent crime

Marketing mailings from us always offer the possibility of "opting out" of future similar mailings.

All processing of personal data that Exactus Sp.j. carries out can be justified based on one or several of the following legal grounds:

#### *Compliance with a legal obligation*

Example: We need to process some personal data to fulfill the requirements set out in the Accounting Act.

#### *Contractual necessity*

Example: When you receive a ticket online to one of our events, we must obtain some personal data from you, so we can send you the ticket. If you are an exhibitor at an event, we must process your personal data to be able to deliver ordered services and invoice what you have ordered.

#### *Legitimate interest*

Example: If you are professionally active in a certain industry and Exactus Sp.j. organizes an event in this industry, we may contact you to market the event. We believe that our interests as a company in marketing our events override your interests as a professional not to be subject to



marketing. Contact us if you would like more information about the assessment we have made in this matter.

#### *Consent*

Example: When you subscribe to one of our newsletters or participate in one of our competitions, we ask if you consent to us processing your personal data. In cases where processing is justified only by consent, you may withdraw your consent at any time and request that we cease with the processing in question. Contact us if you would like to withdraw your consent.

With regard to photos, video recordings and audio recordings, Exactus Sp.j. has a legitimate interest in documenting its operations. This means, for example, that general photos (“exhibition crowds” or “mingle shots”) may be used without every individual person in the picture being asked for consent. The right to use photos where individuals are in focus is regulated in a separate agreement with our professional contacts, for example exhibitors and partners. If you have not signed such an agreement with Exactus Sp.j., for example if you are a visitor to one of our events, we must ask for your consent at the time the photo is taken before we may use a photo where you are in focus. The same applies to video and audio recordings.

#### **Storage periods and safeguards**

To protect your personal data from loss, damage or unauthorized processing, Exactus Sp.j. constantly works to maintain and improve a number of different safeguards. This applies to physical protection (for example of persons, IT infrastructure and buildings), information security (for example against infringement of IT systems, virus attacks and through back-ups) and organizational protection (for example that only those who need it in their daily work have access to your personal data).

We store your personal data as long as it is necessary to fulfill the purposes described above. The data is then erased or anonymized in a secure manner, so it can no longer be linked to you. Unless agreed otherwise, and if the law does not require us to keep the data longer, the storage periods set out below apply. If you would like us to terminate the storage of your personal data earlier than this, you may request that we do so. See the section entitled “Your rights”.

#### *Photos, video recordings and audio recordings*

Recordings that document our operations will be saved for different periods of time depending on the purpose. If they are of future historical interest, we will save them as long as the technological lifetime allows.

#### **Transfer of personal data to others**

Exactus Sp.j. will never sell your data to a third party if we have not received your consent to do so. However, we may turn over your personal data to the following categories of recipients:

##### *Authorities*

Example: Exactus Sp.j. may turn over necessary information to authorities such as the Polish Police or the Polish Tax Agency if we are obligated to do so by law.

##### *Another company in the Group*

Example: If Exactus Sp.j. forms a subsidiary for one of our events, this company may process your personal data. In the event personal data has been gathered in accordance with this data protection policy, a corresponding protection level also applies in the other company.

##### *Another personal data controller (with Exactus Sp.j. as a partner)*

Example: If Exactus Sp.j. arranges an event in cooperation with another organization, for example a trade association, both Exactus Sp.j. and the trade association will have access to your personal data. Both parties are then personal data controllers for their own processing of your personal data.



*Another personal data controller (with Exactus Sp.j. as a personal data processor)*

Example: If Exactus Sp.j. arranges an event on behalf of another organization, Exactus Sp.j. as the processor will process personal data on behalf of this organization. In this case, the other organization is the controller. Given such an arrangement, we will enter into a processor agreement that clearly specifies which personal data processing Exactus Sp.j. may carry out and for how long.

*Processor (with Exactus Sp.j. as the controller)*

Example: If Exactus Sp.j. employs another organization to carry out certain services on its behalf – for example seminar bookings, ticket sales, transports, telemarketing or the operation of IT systems – this could mean either that the organization gathers personal data for us, or needs access to the personal data Exactus Sp.j. has gathered. In this case, we are the controller and the other organization is the processor. We then enter into a processor agreement with the aim of ensuring that personal data is processed correctly and securely.

*Exhibitors at trade fairs – lead track*

At trade fairs and other events not open to the public, exhibitors at Exactus Sp.j. can purchase a lead track service. If you visit a trade fair and agree to let an exhibitor scan your name tag, you consent to Exactus Sp.j. giving out your registered personal data to the exhibitor in question.

*Transfer of personal data to countries outside the EU/EEA*

Exactus Sp.j.'s basic principle is that we do not transfer personal data to organizations outside of the EU/EEA. The exception is operations conducted in a third country that is considered to have an adequate protection level in accordance with the European Commission's decision under Article 45 of the GDPR.

If an exhibitor who has purchased the lead track service (this service is offered at certain trade fairs) comes from a country outside the EU/EEA, it is possible that the exhibitor will transfer scanned visitor information to its home country. If you are a visitor at a trade fair and you do not want this to happen, you should decline when such exhibitors ask if they can scan your name tag.

*Links in Exactus Sp.j.'s digital channels*

There may be links in Exactus Sp.j.'s digital channels (e.g. our websites) that lead to other digital channels which are governed by privacy protection rules other than those set out here. In these cases, Exactus Sp.j. is not responsible for any data or processing of data in another organization's digital channel.

**Your rights**

According to GDPR, if you are listed in a register you have a number of rights vis-a-vis Exactus Sp.j. If you would like to exercise these rights, please send us an e-mail: [info@exactus.pl](mailto:info@exactus.pl) or send a letter to:

Exactus Sp.j.  
Al. Kosciuszki 17 1<sup>st</sup> floor  
90-418 Lodz, Poland

Regardless of whether you submit your request via e-mail or through a letter, we will respond within 30 days, calculated from the date that we were able to verify your identity. In order to protect you and your personal data, Exactus Sp.j. will not turn over data to anyone whose identity has not been verified. If we, regardless of the reason, cannot fulfill your request, we will explain why.

For all rights listed below, if you so desire, you may request that we extend your request to our partners, if we have shared your personal data with any of them.

*Right of access to your personal data*

You are entitled to obtain confirmation as to whether Exactus Sp.j. is processing your personal data and in such a case obtain a summary of the personal data in question. Most of Exactus Sp.j.'s



systems use email addresses as identifiers, and we will therefore normally deliver the copy of the data digitally to your email address.

#### *Right to rectification*

Exactus Sp.j. strives to ensure that all data processed by us is accurate. If you discover inaccuracies in your data, you may request that we rectify the inaccurate data. We will then rectify the error.

#### *Right to data portability*

If you would like to receive your personal data from Exactus Sp.j. in order to be able to use it elsewhere, you are entitled in some cases to receive the data in a structured, commonly used and machine-readable format and transmit it to another controller. However, this assumes that the transfer is technically feasible, that the other party accepts the formats we provide and that this can occur with reasonable effort on our part.

Given the limited volume of personal data that Exactus Sp.j. processes, it will almost always be easier for you to provide the other party with your personal data. Please also note that this right is limited to data that is processed with your consent or to fulfill contractual obligations with you and that it only applies to the personal data you have submitted yourself.

#### *Right to restriction of processing*

If you would like Exactus Sp.j. to process your personal data only for limited purposes, you can request a restriction of processing. This applies, for example, if you consider the information to be inaccurate, that our processing is unlawful, that we no longer need the data for the purpose of the processing, or when you have objected to processing on the grounds of legitimate interests pending the verification of whether our interest overrides your interest. We will then mark the data to ensure that it does not become subject to additional processing and cannot be changed.

#### *Right to erasure ("right to be forgotten")*

If you would like us to cease all processing of your personal data, you may request erasure in some cases. We will then erase all data that can be linked to you as a person.

### **If you think we have made a mistake**

If you consider Exactus Sp.j.'s processing of your personal data to be in conflict with applicable legislation, or that we have processed a request from you improperly when you wanted to exercise your rights in accordance with the above, you may report this to the Polish Data Protection Authority (Privacy Protection Authority).

### **We use cookies**

A cookie is a small text file stored on your computer. Cookies are used on websites to customize various features to the visitor. They are also used to create visitor statistics or to see how the visitor navigated the site.

There are two types of cookies. One type saves a file for a longer time on your computer. It is used for various functions that tell you what is new since you last visited Exactus Sp.j. site. Another type of cookie is called a session cookie. They are stored only in your computer while you are visiting a website. In this way, the computer can, among other things, keep track of what language you have selected.

Exactus Sp.j. uses cookies but if you do not want cookies to be stored on your computer, you can change the settings in your browser. To manage the cookie settings, choose the web browser/system from the list below and follow the instructions:

- [Internet Explorer](#)
- [Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Opera](#)



- Android
- Safari (iOS)
- Windows Phone
- Blackberry

## **§ 10. Final Provisions**

1. The content of these Rules and Regulations has been made available at the Organizer's office at Al. Kościuszki 17 1<sup>st</sup> floor in Lodz, Poland. Content of the Rules and Regulations is made available free of charge in a form allowing for downloading, printing and consolidation at any time from the website of the Organizer, available at: [www.cede.pl](http://www.cede.pl).
2. The Organizer shall have the right to change these Rules and Regulations, about which The Organizer will inform the Participants at least 14 days before the amendments come into force. If the Participant does not accept the new Rules and Regulations, he will be obliged to notify the Organizer of this fact prior to the Rules and Rules coming into force. Lack of acceptance of the new version of the Rules and Regulations means the Participant will be de-registered from the Participants database. Failure to inform the Organizer by the Participant prior to the entry into force of the Rules and Regulations will mean an acceptance of the amendments to the Regulations.
3. The Organizer will inform about any amendments to the Regulations on the website, available at: [www.cede.pl](http://www.cede.pl) and by sending an e-mail to the supplied Participant's e-mail address.
4. In matters not regulated herein, relevant provisions of Polish law will be applied.
5. In the event of a dispute relating to the Contest, the sides will in the first place try to resolve it amicably, if this proves impossible, the parties shall submit the dispute to be resolved by the relevant common court.
6. These Rules and Regulations come into force on the 1<sup>st</sup> of March 2019.