



28.

Środkowoeuropejska Wystawa Produktów Stomatologicznych

Central European Dental Exhibition

Poznań, 19–21.09.2019

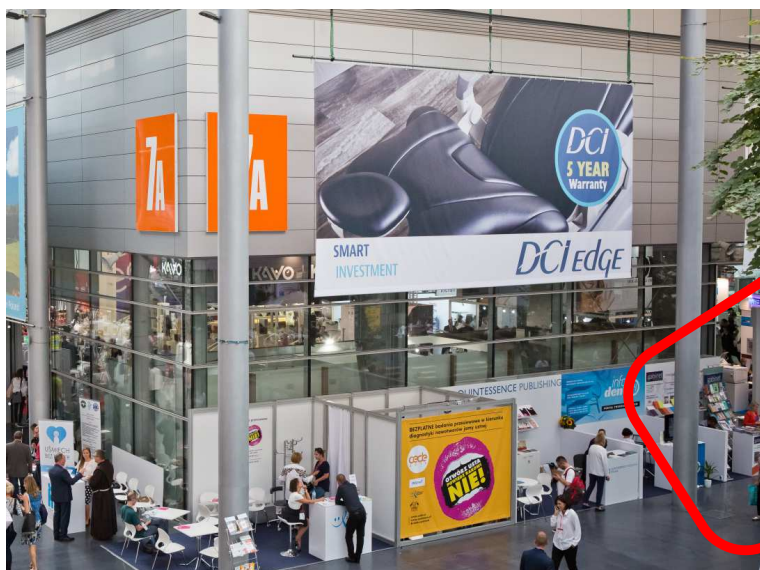


All prices are net - VAT tax is not included

Large size outdoor and indoor advertising

Patio

Banner on the pavilion 7A (7A.1; 7A.2; 7A.3; 7A.4; 7A.5)



Size of the banner:
- width 8 m
- height 4 m

RESERVED

Prepress file preparation, print, assembly and disassembly of the banner excluding design cost The price: **1 250 EUR**

Patio

Banner on the pavilion 7 (7.1; 7.2)



Size of the banner:
- width 8 m
- height 4 m

Prepress file preparation, print, assembly and disassembly of the banner excluding design cost The price: **1 250 EUR**



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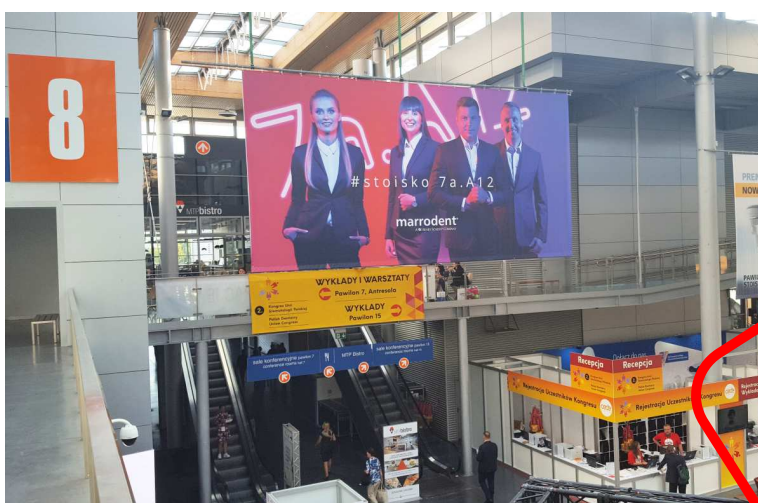


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Large size outdoor and indoor advertising

Patio

Double sided banner on the mezzanine between pavilions 8 and 8A
(8-8A)



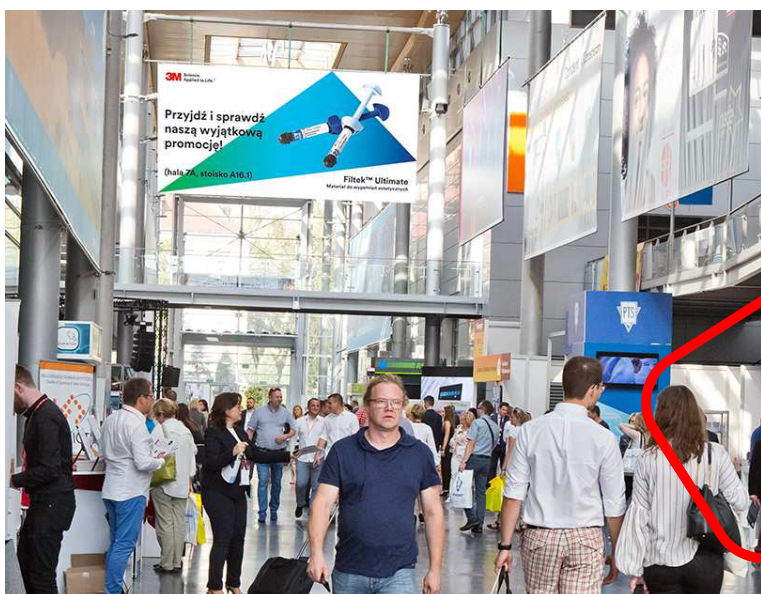
Size of the banner:
- width 8 m
- height 4 m

RESERVED

Prepress, file preparation, print, assembly and disassembly of the banner excluding design cost. The price: **2 250 EUR**

Patio

Double sided banner on the mezzanine between pavilions 7 and 8
(7-8)



Size of the banner:
- width 8 m
- height 4 m

RESERVED

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Patio

**Banner on the pavilion 8A
(8A.1; 8A.2; 8A.3)**



Size of the banner:

- width 8 m
- height 4 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost **The price: 1 250 EUR**

Patio

**Baner in the Western Entrance
(WZ3)**



Size of the banner:

- width 3,10 m
- height 4,55 m



Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost **The price: 875 EUR**



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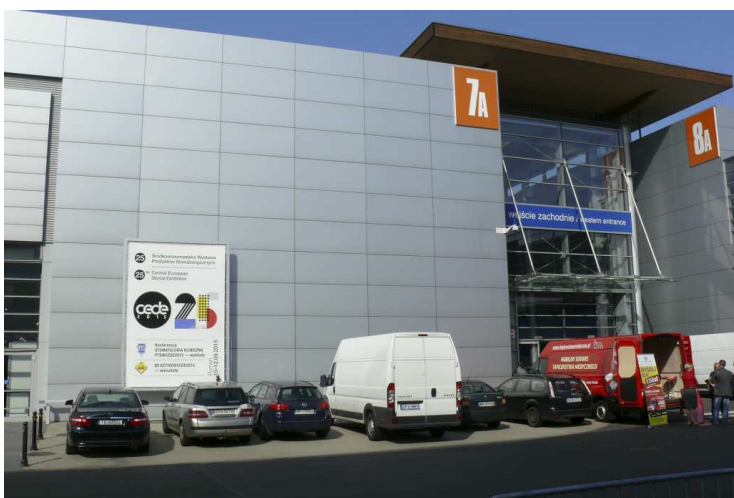


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Large size outdoor and indoor advertising

Outdoor

Banner outside the pavilion 7A (facing pav. 15) (7A.7)



Size of the banner:
- width 3,10 m
- height 4,55 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost The price: **750 EUR**

Outdoor

Baner outside the pavilion 8A (facing pav. 15) (8A.9)



Size of the banner:
- width 3,10 m
- height 4,55 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost The price: **750 EUR**



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Large size outdoor and indoor advertising

Outdoor

Banner above the Western Entrance (from Śniadeckich Str.) (WWZ)



Size of the banner:

- width 15,65 m
- height 5,50 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost **The price: 2 925 EUR**

Indoor

Banner in the Eastern Entrance (WW.12)



Size of the banner:

- width 8 m
- height 1,35 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost **The price: 1 625 EUR**



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Large size outdoor and indoor advertising

Outdoor

**Banner on the pavilion 15 facing pav. 8A
(15.4; 15.5)**



Dimensions:

Full size:

- width 25,20 m.

- height 5,90 m.

Half-size (left side/right side):

- with 12,00 m.

- height 5,90 m

Prepress file preparation, print, assembly and
disassembly of the banner excluding design cost

The price:

- full size module **4 875 EUR**

- half-size module **2 600 EUR**

Outdoor

**Banner above the entrance to the pavilion 15 from pav. 7A i 8A
(15.2A ; 15.2B)**



Dim. of the single module:

- width 2,90 m

- height 1,40 m

Two modules: left one and right one are available.

Prepress file preparation, print, assembly and
disassembly of the banner excluding design cost.

The price:

One module **800 EUR**

Two modules **1200 EUR**

Outdoor

Advertising flags at the Western or Eastern Entrance



The size of the single flag:

- width 1 m

- height 5 m

Up to 4 flags are available

Prepress file preparation, print, assembly
and disassembly of the single flag excluding
design cost

The price: **1 250 EUR**



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Large size outdoor and indoor advertising

Outdoor

Banner next to the fair centre building (CTB.1; CTB.2; CTB.3)



Up to 3 banners are available.

Dim of the single one

- width 5,20 m.

- height 2,55 m.

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost. The price: **950 EUR**

Outdoor

Banner next to the pavilion 12 (12.2)



Size of the banner:

- width 3,10 m

- height 9,20 m

Prepress file preparation, print, assembly
and disassembly of the banner excluding
design cost. The price: **1 175 EUR**



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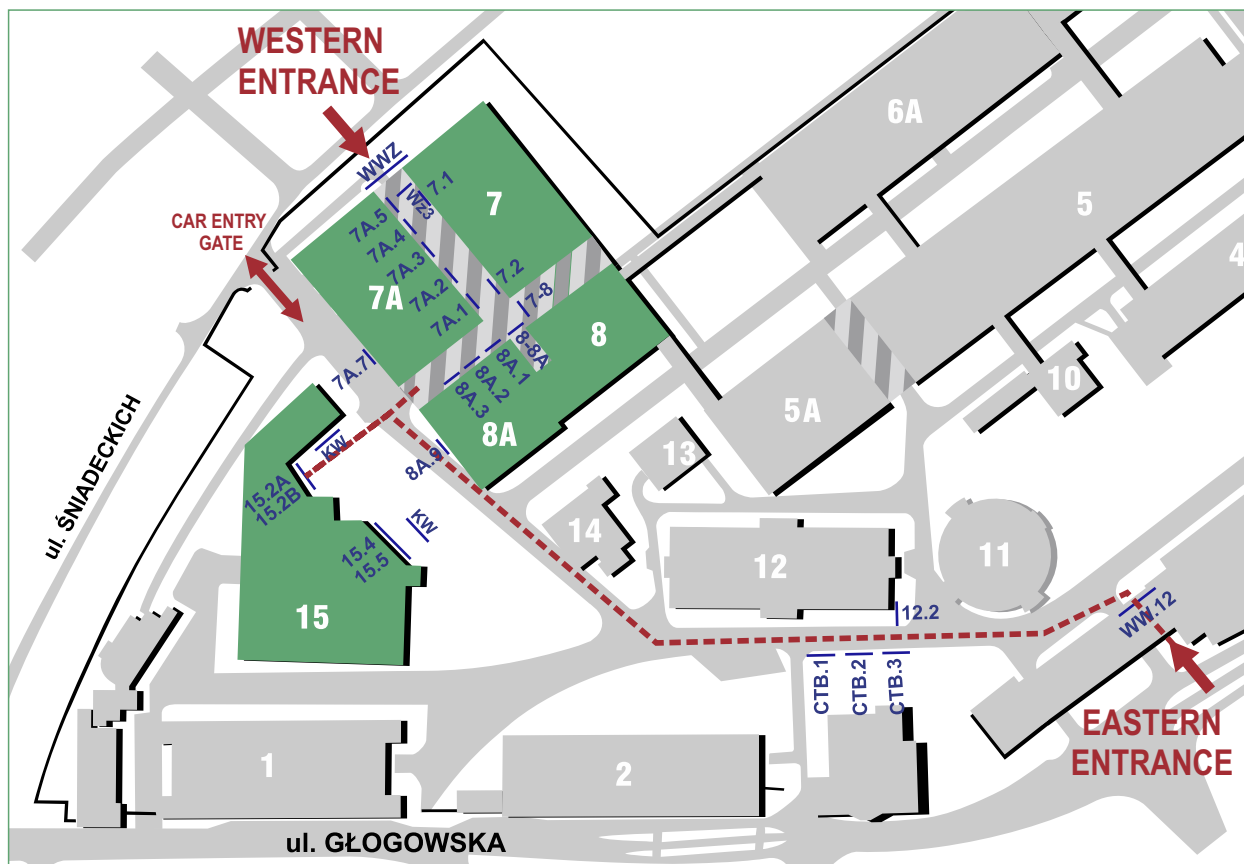
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Location of the indoor/outdoor large size advertisements



How place the order?

The order has to be placed through the on-line platform Exhibitor's Panel on www.cede.pl by submitting the following order forms.

Form Br - advertising in CEDE 2019 prints

Form R - other advertising

Only the orders from registered CEDE 2019 Exhibitors will be accepted.

Technical specification of large size advertisement

- scale 1:10, resolution 720dpi (300 dpi for banner over 100m²), colour profile CMYK or vector graphics
- files type: tiff or pdf.
- TIFF files, CMYK, PC (32 bits) without layers, masks, patches.

How to send the files with the advert?

Please send the files with the advert design through WeTransfer at : reklama@cede.pl or upload (the files up to 50 MB) to the following FTP server:

ftp://cede.pl

user: reklama

password: advert