



25

Środkowoeuropejska Wystawa
Produktów Stomatologicznych

25TH

Central European
Dental Exhibition

Poznań
10-12.09.2015

www.cede.pl

Large size on-site-advertising

● Banners (grid) in the passage on pavilions 7, 7A, 8, 8A



Baner on the pavilion 7A or 7.

Dimensions: height - 4 m; width - 8 m

**Prepress file preparation, print, assembly and disassembly
(excluding design cost)**

1 125 EUR

● Banner in the East Hall



Baner on the entresol in the East Hall above cash desks.

Dimensions:

- height - 1,35 m

- width - 8 m

**Prepress file preparation, print, assembly and disassembly
(excluding design cost)**

988 EUR

● Banner on the passage entresol



Banner dim.:

- height - 1,35 m

- width - 7 m

**Prepress file preparation, print, assembly and disassembly
(excluding design cost)**

988 EUR

● Banner on the pavilion 7



Banner dim.:

- height - 3 m

- width - 2 m

**Prepress file preparation, print, assembly and disassembly
(excluding design cost)**

988 EUR



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Advertisement in the lecture halls

● Branding of the Conference hall



Labelling of the lecture hall of **PTS@CEDE 2015 Conference** with a company or product name during the whole conference period.

Company logo or product name (dim of 121 x 33,5 cm) will be placed above the lecture hall entrance and on the LED screen next to the entrance and on the LED screen inside the hall. Lecture hall name will be listed in printed materials, mobile app and in digital touchscreen kiosks.

Price of branding of the hall

2 000 EUR

● Advertisement in the pavilion 15



In the pavilion 15 the lectures of PTS@CEDE2015 Conference will be held.

Exhibitors' a roll-up may be placed in the hall between the lecture halls.

For more details please contact CEDE Organiser.

The price subject to advice

● Exhibitor's roll-up in a lecture hall



Exhibitor's roll up set on side wall of the lecture hall of PTS@CEDE Conference. The advert requires the Organiser's permission.

Advert space price

750 EUR



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Outdoor advertisement

● Standing ramp construction



Placed outside exhibition pavilions.

Rental of TRISYSTEM construction assembly with extenders; prepress file preparation, grid print and 4 banners assembly.

Cube dim. of 2,8 x 3,8 x 3,8 m

1 350 EUR

Cube dim. of 3,8 x 3,8 x 3,8 m

1 450 EUR

● Advertisement (balloon, car etc.)



Placed outside exhibition pavilions.

The price subject to advise

● Advertisement in the passage between exhibition pavilions



Stand form excluded.

The price subject to advise

● Exhibitors advertising structures



Advertisement placed in exhibition pavilions (requires Organiser's acceptance).

Structures area up to 5 m2

225 EUR

Structures area 5 m2 till 10 m2

500 EUR

Structures area over 10 m2

800 EUR



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● Test Zone Touch & Try



Test Zone is the place where exhibitors can give dentists and dental technicians the possibility of self-testing of materials and accessories. Everything, of course, under the supervision of the company consultant.



Rental of Presentation Unit including: double arc counter, fascia board, bar stools (3 pcs), lighting, power socket, carpeting, waste bin.

The offer is available for CEDE 2015 exhibitors only.

The Unit is complementary to the exhibition stand and may not be the only form of participation in the exhibition.

Any form of sale in the Test Zone is prohibited.

Rental of presentation module (the entire exhibition)

488 EUR

● Advertisement on paper coffee cups used in MTP Cafe points.



Company logo on paper cups used by MTP Cafe during the exhibition.

The cups are to be produced and delivered by Exhibitor. The pattern and size of cups requires Organiser's acceptance.

**The price for use of Exhibitor's cups by MTP Cafe points
250 EUR per 1 day of the exhibition**



Coffee cup paper sleeves with company advert over cups used by MTP Cafe. The sleeves are to be produced and delivered by Exhibitor.

**The price for the advert space over the coffee cups
300 EUR per 1 day of the exhibition**

Estimated number of cups per 1 day of the exhibition:

100 ml cups - 200 pcs

200 ml cups - 1000 pcs

300 ml cups - 1000 pcs