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Środkowoeuropejska Wystawa  
Produktów Stomatologicznych

25<sup>TH</sup>

Central European  
Dental Exhibition

Poznań  
10-12.09.2015

[www.cede.pl](http://www.cede.pl)

## Advertisement in CEDE 2015 prints

### ● CEDE 2015 guide book and the Conference programme



Contains the programme of the **PTS@CEDE 2015 Conference** and company lectures accompanying CEDE, information about the lecturers, the Conference registration card, basic information about CEDE exhibition: tickets, events, fairgrounds, etc. The programme is distributed in the second half of April to over 18,000 doctors, technicians and dental assistants.

Cover IV	reserved	1575 EUR
Cover III	reserved	1250 EUR
Cover II	reserved	1425 EUR
an insert folded to the size of the Programme up to 15 g		750 EUR
Other advertisement / insert placement		subject to advice

Print: April 5, 2015  
Size: 170 x 245 mm  
Circulation: 18 500 -19 000 copies

Deadline for materials delivery: March 20, 2015

### ● CEDE 2015 Brochure



Contains list of registered CEDE 2015 exhibitors (as of June 10, 2015) and basic information about the exhibition and the conference  
The brochure includes one advert only.

the price of advertisement	1400 EUR
Deadline for materials delivery: June 15, 2015	

Print: June/ July 2015  
Gross size:  
105 x 220 mm (net 105 x 210)  
Circulation: 18 500 -19 000 copies

### ● Pre-exhibition reference "Plan your stay at CEDE 2015"



Contains the conference programme, company lectures programme, exhibition floor plan, list of the exhibitors and visitor registration card.  
Logotypes of the advertising Exhibitors will be placed on the floor plan.  
The Reference is used by exhibition visitors as a handy version of the catalogue.  
18,500-19,000 references will be distributed to doctors, technicians and assistants, the remaining amount will be distributed during the exhibition.

Cover IV	reserved	800 EUR
Cover II	reserved	750 EUR
Cover III	reserved	700 EUR
Page inside	reserved	600 EUR
an insert folded to the size of the reference up to 15 g		650 EUR

Print: August 2, 2015  
Size: 210 mm(w) x 220 mm(h)  
+ 5 mm on each side for trimming  
Circulation: 22 000 copies

Deadline for materials delivery: July 22, 2015