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Środkowoeuropejska Wystawa
Produktów Stomatologicznych

25TH

Central European
Dental Exhibition

Poznań
10-12.09.2015

www.cede.pl

Advertisement in CEDE 2015 mobile application

CEDE 2015 free mobile app is available for iPads, iPhones, smartphones operated by Android, Blackberry OS, and Windows. The app will run until next update for CEDE 2016.

The App provides numerous features and services before, during and after the event.

- general information about the Exhibition,
- up-to-date exhibitors catalogue and exhibition floorplan,
- Conference lecture programme, speaker's information,
- individual planner (selected lectures, booths etc.),
- list of products submitted to GRAND PRIX CEDE 2015 and possibility to vote on GRAND PRIX CEDE 2015 VISITOR'S CHOICE AWARD,
- social sharing features (Facebook, Twitter),
- video materials about the conference and Exhibition,
- possibility to collect visit cards in QR format,

Baner on the CEDE 2015 app screen



Exhibitor's banner on the CEDE 2015 mobile app screen. The banner contains hyperlink to Exhibitor's web page.

Advert requirements:

format: png

dim.:

- portrait: 768 x 100 px with margin (no text) 20 px at the top and 60 px on each side.
- landscape: 1024 x 66 px with margin (no text) - 120 px on each side.

Price 1000 EUR

Fullscreen advertisement in CEDE 2015 app



Fullscreen advert appearing on the screen upon each start of the app.

Advert requirements:

format: png

dim.:

- portrait: 1080 x 1920 px with margin (no text) 240 px at the top and at the bottom.
- landscape: 1920 x 1080 px with margin (no text) - 240 px on each side.

Price 1 500 EUR