

CEDE 2015 RULES & REGULATIONS constituting, together with "Technical and Fire Safety Regulations in force on the grounds of Poznan International Fair Ltd." the integral part of the order (Appendix 1)

The provisions of these Rules & Regulations apply to participants of the **25th Central European Dental Exhibition CEDE 2015** organised on **September 10-12, 2015** by Exactus sp.j. with its registered office in PL-90-418 Łódź, Al. Kościuszki 17, hereinafter referred to as "Organiser".

Exhibition venue:

Międzynarodowe Targi Poznańskie, PL-60-734 Poznań, ul. Głogowska 14
Pavilions: **7, 7A, 8, 8A, 15**

Exhibition opening dates and times:

on September 10 – 11, 2015

9:30 a.m. – 6 p.m. (last entry) - for visitors
9 a.m. – 7:30 p.m. - for exhibitors.

on September 12, 2015

9:30 a.m. – 4 p.m. (last entry) - for visitors
9 a.m. – midnight - for exhibitors.

Stand assembly:	September 6 – 8, 2015	7 a.m.– midnight
	September 9, 2015	8 a.m.– 10 p.m.
Stand dismantling:	September 12, 2015	6 p.m. - midnight
	September 13, 2015,	7 a.m.- midnight
	September 14, 2015,	7 a.m.- 4 p.m.

The Organiser reserves the right to update assembly/dismantling dates given above due to technical conditions.

Application deadline: **May 18, 2015**

Stands with the area of 50 m² and larger ordered **until January 20, 2015** shall enjoy priority as regards their location in the exhibition area.

Submission of the **A Form "Exhibition Space Application"** before **March 18, 2015** entitles to the **preferential rate** of the registration fee (see point 1.2 and point 4.1.3).

1. EXHIBITION SPACE APPLICATION & EXHIBITION SPACE ORDER

1.1. The application for participation in the exhibition and orders for the exhibition space should be submitted by completing the **A Form "Exhibition Space Application"** which is accessible only online at www.cede.pl (tab: Exhibitor) and sending the completed form to the Organiser by clicking the "Save" button.

The orders for further exhibition spaces should be placed by completing a separate **Au Form „Additional Space Order”** for each further required space.

1.2. No further registration fee shall be charged in case of submitting orders for further exhibition spaces.

1.3. Submission of the "Exhibition Space Application" shall be understood as submission of the offer for participation in the fair. The date on which the application form is received by the Organiser is deemed to be the date of the application for participation.

1.4. Any changes in the application forms may be made only through the Exhibitor's account in the Exhibitor Panel at www.cede.pl

1.5. The Organiser shall confirm acceptance of participation in a separate e-mail message with the following attachments (PDF files):

- „Exhibition space order”, including size, type and location of allotted exhibition space,
- proforma invoice covering the registration fee,
- proforma invoice stating value of the ordered space and terms of payment.

The documents indicated above shall be sent to the email address provided in the A Form and will be available in Exhibitors Panel.

Each „Additional Space Order” shall be confirmed in the same way.

1.6. The date on which the Organiser receives the original copy of the "Exhibition Space Order" approved and signed by the Exhibitor is deemed to be the date of conclusion of the agreement.

1.7. The Exhibitor's Account in the Exhibitor Panel enables constant access to the status of orders and payments.

1.8. The Exhibitor's registration takes place when the Organiser has received the original copy of the "**Exhibition Space Order**" approved and signed by the Exhibitor and the payments resulting from proforma invoices sent to the Exhibitor.

1.9. The Organiser will examine the Applications for Participation submitted after **May 18, 2015** depending on the exhibition space availability and technical capabilities.

1.10. The Organiser reserves the right to reject the offer for the participation in the fair (e.g. due to the non-compliance of the offer with the thematic scope, shortage of exhibition space, etc.).

1.11. Any changes to the space lease agreement as well as to the orders for other services shall be made through the Exhibitor's Account.

2. ALLOCATION OF THE EXHIBITION SPACE

2.1. The Organiser shall allot the exhibition space taking into consideration the following:

- the Exhibition's location possibilities,
- the Exhibition's arrangement scheme,
- the profile of the Exhibitor's stand,
- the satisfaction level of the Exhibitor relating to the location of his stand in the previous years; nevertheless it is understood that the previous locations are not guaranteed during successive exhibitions.

2.2. Exhibitors who, in the opinion of the Organiser, are crucial for the exhibition and accompanying events are entitled to booking of exhibition space in the first instance.

Stands with the area of 50 m² and larger applied for **until January 20, 2015** shall enjoy priority as regards their location in the exhibition area.

2.3. The minimum required stand area is 9 m².

2.4. The ordered exhibition area below 9 m² will be accepted conditionally and does not guarantee the exhibitor allotment of the area in the first place. The area will be allotted according to location-technical conditions when the total layout of the exhibition is ready.

2.5. The Organiser reserves the right to change the original allotted exhibition space specified in the "**Exhibition Space Order**" or/**and "Additional Space Order"** due to changes in space availability. Should this be the case, the Exhibitor may not claim damages from the Organiser.

2.6. The exhibition space let to the Exhibitor may be used only by this Exhibitor.

2.7. The Exhibitor may make his exhibition space accessible for other Exhibitor only upon the Organiser's consent given upon the submission of a written request.

2.8. The structural elements of the exhibition pavilions may be localized within the allotted stand area. The price calculation is based on the exact measurements of the allotted space.

2.9. The exhibition space will be made available on condition that all due payments resulting from the concluded participation agreement were made.

3. CO-EXHIBITORS AND REPRESENTED COMPANIES

3.1. The exhibitor is required to apply on a separate form **Aw Co-exhibitor Application** for participation as co-exhibitors of other entities which will use a part of the exhibitor's stand to promote their own products and/or services and employ their own staff for this purpose. The Co-Exhibitor Application form is available on-line only.

3.2. The Organiser shall charge the entity applying for a participation of a co-exhibitor a registration fee specified in "**Co-exhibitor Application Form Aw**" acc.to point 4.22 of the Regulations.

3.3. Co-exhibitors shall have all privileges and obligations of exhibitors, as specified herein.

3.4. Exhibitors/co-exhibitors shall use a separate form to apply for participation, as represented companies, of other entities whose products and/or services will be presented at the exhibitor's stand but without the participation of their staff.

The data of the registered represented companies will be entered into the catalogue as represented companies, with the indication, which exhibitor/co-exhibitor acts as their representative. No additional fee shall be charged on application for participation of represented companies.

4. PAYMENT TERMS AND CONDITIONS

4.1. Exhibitor's registration fee

4.1.1. The entity submitting the application for participation in the exhibition has the obligation to pay the registration fee referred to in the **A Form "Exhibition Space Application"** and in point 4.1.3. of these Rules & Regulations.

4.1.2. The Exhibitor's registration fee covers handling costs related to the Exhibitor's registration and ordering the exhibition space, and the following package of additional services:

- basic entry into the exhibition catalogue (printed version and online version at www.cede.pl),
- entry into the CEDE 2015 mobile application,
- optional registration of up to 3 products to the section New Products at CEDE 2015 which will be published on www.cede.pl,
- 1 permanent car entry pass for accessing the MTP grounds for the entire period of stand assembly, exhibition and dismantling,
- exhibition materials.

4.1.3. The registration fee is EUR 330 +VAT.

Submission of the A Form - **A Form "Exhibition Space Application"**- before March 18, 2015 entitles to the preferential rate of the registration fee in the amount of EUR 165 + VAT.

The registration fee should be paid by the date indicated on the respective proforma invoice.

The proforma invoice will be sent to the Exhibitor by email together with the **"Exhibition space order"**.

4.1.4. In case the payment is not made by the date indicated on the respective proforma invoice, the Organiser is entitled to cancel the Exhibitor's order.

4.1.5. The registration fee is non-refundable.

4.2. CO-EXHIBITOR'S REGISTRATION FEE

4.2.1 The entity applying for participation on **"Co-exhibitor Application Form Aw"** shall pay the registration fee specified in **"Co-exhibitor Application Form Aw"**.

4.2.2 The Co-Exhibitor's registration fee covers handling costs related to the Exhibitor's registration and ordering the exhibition space, and the following package of additional services:

- basic entry into the exhibition catalogue (printed version and online version at www.cede.pl),

- entry into the CEDE 2015 mobile application,

- optional registration of up to 3 products to the section New Products at CEDE 2015 which will be published on www.cede.pl ,

- 1 permanent car entry pass for accessing the MTP grounds for the entire period of stand assembly, exhibition and dismantling,

- exhibition materials.

4.2.3. The co-exhibitor's registration fee amounts to EUR 215,00 + VAT

Submission of the **"Co-Exhibitor Application Form Aw"** - **before May 18, 2015** entitles to the preferential rate of the co-exhibitor's registration fee in the amount of EUR 165 + VAT.

4.2.4. The lack of payment within the dates stipulated on the pro-forma invoice entitles the Organiser to cancel Co-exhibitors application.

4.2.5. The co-exhibitor's registration fee is non-refundable.

4.3. EXHIBITION SPACE PAYMENT

4.3.1 Raw serial exhibition space rental price in pavilions 7, 7A, 8, 8A amounts to 117 EUR/m².

4.3.2. Surcharges for other stand types:

- corner EUR 12,00/sqm + VAT

- peninsula EUR 15,00/sqm + VAT

- isle EUR 19,00/ sqm + VAT

4.3.3 Exhibition space rental covers: space rental fee for the period of exhibition, assembly and dismantling, id badges for the staff on the stand in the number of 1 badge per each 3 m².

4.3.4 Exhibition space rental price does not cover: stand assembly and furnishing costs, costs of stand cleaning during the exhibition, costs of catalogue entries, costs of connecting the stand to power supply network and other services ordered separately by the exhibitor.

4.3.5. Fees for the exhibition space should be made by deadlines set forth in the proforma invoice:

- first installment in the amount of 10% of the gross value of the ordered space, together with the registration fee

- **by May 18, 2015** – second installment in the amount of 40% of the gross value of the ordered exhibition space,

- **by July 20, 2015** – the remaining gross amount.

In case of failure to make payments by the deadlines indicated the Organiser will be entitled to cancel the order and allot the ordered space to other companies.

4.3.6. For the orders placed after July 20, 2015, the full amount should be paid within 3 days from the receipt of the "Exhibition space order" based on the enclosed proforma invoice.

4.3.7. In case the company who orders the exhibition space is not the invoice payer / addressee, it should notify the Organiser thereof while placing the order form, and attach to the order the written consent of the payer and all data required for the issuance of invoice in accordance with Polish tax provisions as well as e-mail address of the payer/addressee.

4.3.8. Should the Payer fail to meet its payment obligations, all costs will be charged to the Exhibitor.

4.3.9. If several Exhibitors order common exhibition space, the type of the common stand is the only basis for charging fees for the exhibition space for individual Exhibitors.

4.3.10. Discounts.

The exhibitor who will have made the full payment for the ordered exhibition space **by June 15, 2015** is entitled to a discount in value of the ordered exhibition area price; such discount depends on the number of CEDE

exhibitions in which such exhibitor took place: The exhibitor who participates in the exhibition for

• **1-7th** time gets discount of **3 %**,

• **8-14th** time gets discount of **5 %**,

• **15-21st** time gets discount of **7 %**.

• **22-25th** time gets discount of **9 %**.

The discount value should be deducted from the last payment to be made by **June 15, 2015**.

4.4. LUMP SUM FEE, WASTE COLLECTION FEE

4.4.1. The entity realising the individual stand construction and for this reason ordering technical services (E Form) should pay the lump sum fee and waste collection fee.

4.4.2. The lump sum fee covers the following services:

- electric energy consumption during stand assembly and dismantling,

- water consumption during stand assembly and dismantling,

- operational supervision during the exhibition,

- daily stand cleaning during the exhibition,

- entry cards for the staff dealing with stand assembly and furnishing.

4.4.3. The lump sum fee is as follows:

- EUR 3,00 + VAT per one square meter for stands up to 100 m²

- EUR 2,00 + VAT per one square meter for stands exceeding 100 m²

4.4.4. The waste collection fee is as follows:

- EUR 2,20 + VAT per one square meter for stands up to 150 m²

- EUR 275 + VAT payable as a lump sum for stands exceeding 150 m²

4.4.5. The fees mentioned in points 4.4.1. to 4.4.4. should be transferred to the Organiser's bank account **by July 20, 2015**.

4.5. STANDARD STAND CONSTRUCTION PAYMENT

4.5.1. The Exhibitor may order from the Organiser the construction of a standard stand. In such case the Ordering Party should complete and send to the Organiser the "Order for stand construction – C" Form.

4.5.2. The Organiser shall commence the works ordered after the Ordering Party has paid the fees listed in the aforementioned Order and other amounts due and resulting from the concluded exhibition participation agreement.

4.5.3. The lump sum fee and the waste collection fee is included into the standard stand construction price.

4.5.4. The standard stand construction fees should be paid **by July 20, 2015**

4.6. ADDITIONAL SERVICES PAYMENT

4.6.1. The Exhibitor may order from the Organiser the additional equipment and/or services by completing and sending to the Organiser the respective order forms.

4.6.2. The fees for additional equipment and ordered services should be paid **by July 20, 2015**.

4.6.3. The unit price of the additional equipment ("Additional Equipment Order" D Form) is increased by 30% in relation to prices indicated in this order form if ordered **after July 20, 2015**.

4.6.4. The costs of transportation, storage, staff hiring and other services the value of which may be defined only when carried out – including the costs of services and equipment ordered during the exhibition – shall be paid upon the conclusion of the exhibition, within 7 days as from the receipt of the invoice.

4.7. INVOICES

4.7.1. The invoices for the ordered services will be issued in accordance with the provisions of the Goods and Services Tax Act and sent to the Exhibitor by email to the address indicated in the A Form.

4.7.2. The down payments will be invoiced in accordance with the provisions of the Goods and Services Tax Act. Down payments made by the Ordering Party will be settled in the order adopted by the service provider.

4.8. PAYMENTS, BANK CHARGES / COMMISSIONS

4.8.1. All payments for participation in the exhibition (registration fee, co-exhibitor application fee, lump sum fee, orders for exhibition space and other fair services) and exhibition services as well as all bank charges and commissions related to the same shall be covered by the payer.

4.8.2. All payments relating to participation in the exhibition shall be made to the following bank account:

Exactus sp. j.; Al. Kościuszki 17, lp; 90-418 Łódź

Bank account:

mBank SA o/Łódź; Plac Wolności 3,

91-415 Łódź, Poland

IBAN: PL 60 1140 1108 0000 3786 3100 1002

Swift: BREX PL PW LOD

5. VALUE ADDED TAX (VAT)

5.1. The Organiser shall issue **invoices with the value added tax (VAT)** on:

- a) admission and car entry services and connected auxiliary services (tickets and entry cards, invitations, car entry cards, parking cards, etc.), irrespective of where a fair contractor has a seat or permanent place of business activity
- b) other trade fair services provided to the contractors with a seat or permanent place of business activity in Poland.

5.2. The Organiser shall issue **invoices without the value added tax (VAT)** on trade fair services other than mentioned in point 4.1.a):

- a) for contractors with a seat or permanent place of business activity in a European Union Member State,
- b) for contractors with a seat or permanent place of business activity outside the territory of the European Union, provided that the recipient of the service is not an exhibitor/co-exhibitor who has a seat or permanent place of business activity in Poland.

5.3. An invoice without the value added tax (VAT) shall be issued to foreign contractors with a seat or permanent place of business activity in the EU Member State provided that EU VAT ID is given in the exhibition order forms.

5.4. An invoice without the value added tax (VAT) shall be issued to foreign contractors from outside the EU provided that the Organiser receives the document confirming that such contractor conducts business activity in the country where its registered seat is.

Legal base: Value Added Tax Law of March 11, 2004 (Consolidated text, 2011 Dz. U. 177/1054, article 28b);

EU Council Regulation no 282/2011 of March 15, 2011.

6. CANCELLATION OF PARTICIPATION

6.1. The applicant may withdraw from the concluded agreement. Cancellation of the participation in the exhibition for its validity shall be made in writing.

6.2. Withdrawal from a contract does not release from the obligation of payment.

6.3. Should the Organiser reject the application for participation all payments made by the applicant shall be refunded; however, the applicant is not entitled to any other claims.

6.4. Entities which have cancelled their participation offer or withdrawn from participation agreement shall not be entitled to services covered by the registration fee. Exhibitor's ID badges authorizing entry to the exhibition area and invitations to accompanying events received from the Organiser shall be returned.

7. STAND CONSTRUCTION

7.1. STAND ASSEMBLY AND DISMANTLING

Stand assembly:	September 6 – 8, 2015	7 a.m.– midnight
	September 9, 2015	8 a.m.– 10 p.m.
Stand dismantling:	September 12, 2015	6 p.m. - midnight
	September 13, 2015,	7 a.m.- midnight
	September 14, 2015,	7 a.m.- 4 p.m.

The Organiser reserves the right to update assembly/dismantling dates given above due to technical conditions.

In case the Exhibitor or the provider of construction services exceeds the pavilions' regular operation time, the additional fee shall be charged for each started working hour according to p.7.2.8 of the Regulations.

Note: all „dirty” assembly works should be closed **by 3 p.m. on September 8, 2015.**

7.1.1. The stand dismantling before the end of the exhibition is prohibited. It is forbidden to remove exhibits before the end of the exhibition. The exhibits may be removed only when the exhibition has been closed for visitors on the last day of the trade fairs.

7.1.2. The stand dismantling may begin at the earliest in 2 hours after the exhibition has been closed for visitors. The Organiser is not liable for objects left in the stands at that time.

7.1.3. The exhibits may be fixed to the stand walls and ceilings only by methods accepted by the stand constructor. No object may be screwed in, nailed nor glued to the stand walls.

7.1.4. Unpacking and packing may take place only in the presence of the Exhibitor (upon the approval of the Customs Office – where required).

7.1.5. Stand components and equipment left behind without notifying the Organiser and not removed within the dismantling period shall be deemed as abandoned property. Such elements/equipment will be removed at the *exhibitor's expense* and liability

7.1.6. Electrical, phone, water supply and sewage connections, compressed air connections, computer connections and services related to the attachment of various elements to fix ceilings in exhibition pavilions shall be provided exclusively by the Organiser in cooperation with relevant MTP technical services. The exhibitors may order the services mentioned above by completing the E Form (Technical Services Order).

7.2. INDIVIDUAL CONSTRUCTION

7.2.1. The Exhibitor may handle the stand assembly and furnishing works by his own means or commission the trade fairs stand constructing company.

7.2.2. The Exhibitor / stand constructor shall comply with “Technical and Fire Safety Regulations in force on the grounds of Poznan International Fair Ltd.” annexed hereto as Appendix 1.

7.2.3. The Exhibitor who assembles his stand by his own means or commissions another company shall pay the lump sum fee as specified in point 4.4. of the Regulations.

7.2.4. The Exhibitor / stand constructor shall send to the Organiser, by **July 20, 2015**, the completed and signed Z Form (Notification on Stand Construction Contractor).

7.2.5. The Exhibitor / stand constructor shall agree, by **July 20, 2015** with the Organiser and MTP (Technical Coordinator/employee of the Fair Organiser's Office) the development plan of the rented area (in 2 projections, with height description).

7.2.6. Every individual stand constructor has the obligation to carry out cleaning works (vacuuming, cleaning, removing protective film, etc.) upon the completion of stand assembly.

7.2.7. All works causing dust formation have to be completed by 3:00 p.m. on September 8, and the stand and its vicinity have to be left clean by stand contractor. In case of failure to meet this requirement the Organiser will carry out the cleaning works at the Exhibitor's / stand constructor's cost and risk.

7.2.8. The individual stand constructor who carries out construction works after the hours stipulated in the Exhibition's Rules & Regulations shall pay the flat rate amount of PLN 350.00 + VAT per commenced hour of prolonged work and the costs of necessary extra supervision of other stands in the pavilion.

7.2.9. The individual stand constructor shall submit the request for the prolongation of assembly works to the Organiser not later than by 3:00 p.m. on the day of anticipated prolongation of assembly works.

7.2.10. Should the stand constructor fail to meet its obligations to make the aforementioned payments, all amounts payable due to the prolongation of the stand construction time shall be paid by the Exhibitor who ordered the stand construction.

7.3. ORDER FOR STANDARD STAND CONSTRUCTION PLACED WITH THE ORGANISER

7.3.1. The general contractor for the standard stand construction is appointed by the Organiser.

7.3.2. The Exhibitor may commission the Organiser to construct the stand; in such case he shall complete and send to the Organiser the “Order for Stand Construction – C Form”.

7.3.3. If the projects sent in by the Exhibitor require more material and/or work than a typical stand, the Organiser shall charge additional costs to the Exhibitor.

7.3.4. If the Exhibitor who orders a standard stand construction fails to send the development plan of rented space by **July 20, 2015**, the Organiser will plan it according to a typical stand design.

7.3.5. The maximum wall height for standard stand construction is 250 cm.

7.3.6. The Organiser provides the walls in colours accepted for the exhibition and a fascia board with a company's name.

7.3.7. Any changes in stand equipment may be made only till **July 20, 2015**.

The unit price of additional equipment ordered after **July 20, 2015** is increased by 30% in relation to prices listed in a D Form.

8. FIRE SAFETY REGULATIONS

The Exhibitor / stand constructor has to comply with fire safety regulations in force in the exhibition place and specified in “Technical and Fire Safety Regulations in force on the grounds of Poznan International Fair Ltd.” annexed hereto as Appendix 1.

9. ELECTRICITY

Any stand electrical installation must be developed in compliance with “Technical and Fire Safety Regulations in force on the grounds of Poznan International Fair Ltd.” annexed hereto as Appendix 1, and in Chapter 9 thereof in particular.

10. CUSTOMS, TRANSPORT AND FREIGHT FORWARDING

10.1. The importation (and exportation) of goods by Exhibitors from the non-EU member states means that the goods are brought into or out of the customs territory of the European Community and imposes obligations defined in customs law provisions unless the international agreements provide otherwise.

The Exhibitor from non-EC member state should make himself familiar with the community law provisions in force (Community Customs Code, Common Customs Tariff, relevant regulations) and with the laws and regulations of the Republic of Poland (Customs Act and executor provisions).

Customs Office: Poznan International Fair grounds, pavilion 13
phone +48 61 866 67 10, fax: +48 61 869 22 30

10.2. The Exhibitor bears the risk and costs of transportation and forwarding the exhibits and other goods.

10.3. Freight forwarding services on MTP grounds are provided exclusively by MTP and trade fair forwarders contracted by MTP upon adequate agreements.

10.4. MTP provides transportation and reloading services (forklift and operator lease). The orders shall be placed via Organiser on U Form.

10.5. Trade fair forwarders, referred to in 10.3., have the status of MTP official forwarders and provide forwarding services (transport, handling, storage of packaging, other) and customs services (customs clearance, statistical registration). The following documents are applicable to the provision and settlement of forwarding and customs services:

- "Rules of Forwarding Services Rendered by Official Forwarders of MTP"
- „Uniform Pricelist for Trade Fair Forwarding Services”.

The exhibition participant sends the order for freight forwarding and customs services to the trade fair forwarder chosen from the list below:

POZNAN INTERNATIONAL FAIR, TRANSPORT SECTION

ul. Głogowska 14 (pavilion 13), 60-734 Poznań
phone + 48 61 869 23 33; fax +48 61 869 23 30
e-mail: tech@mtp.pl

PMST Transmeble International sp. z o.o.

60-734 Poznań, ul. Głogowska 14 (Pavilion 13),
tel. +48 61 865 68 07, fax +48 61 865 68 01

www: <http://www.transmeble.com.pl>; e-mail: office@transmeble.com.pl

C.HARTWIG GDYNIA S. A.

Biuro na terenie MTP: Pawilon 13

ul. Głogowska 14 1

60-734 Poznań

phone +48 22 886 90 56; fax+48 22 609 19 00

e-mail: expo@chg.pl; www.chg.pl

11. INSURANCE - SAFETY

11.1. The Organiser bears no liability for damages or loss in Exhibitors' property caused by third parties or entirely through the fault of the injured party.

11.2. The Organiser bears no liability for damages and loss in fair participants' property caused by Act of God, i.e. fire, explosion, thunder, storm, water, temporary power, gas (compressed air) or water supply failure due to reasons beyond the Organiser's control.

11.3. No increased security measures taken in respect of the trade fair grounds shall affect the Organiser's exemption from liability for the aforementioned damages.

11.4. The trade fairs participants shall have a third party insurance policy and shall insure all of their property located on fair grounds (exhibits, equipment and hardware on the stand, stand structural elements and furnishing, private belongings, company cars etc.), both during the fair and during stand assembly and dismantling period.

11.5. The Exhibitor bears liability for any damages to MTP property (damage, destruction, loss). Such liability relates also to stand construction companies. The damages are appraised by MTP in the presence of the Organiser, representative of trade fair participant or stand constructor and recorded in a relevant report.

11.6. The trade fair participant shall report forthwith in writing to the Organiser and the fair police station the damage as soon as it has been noticed.

11.7. Each participant of the Exhibition should carry the adequate ID badge displayed in a visible place throughout the entire duration of the Exhibition.

12. SECURITY

12.1. Fair grounds are guarded by MTP security service personnel.

12.2. The exhibitor shall secure at his own expense and risk exhibits and equipment against possible damage or losses, both during the trade fair and in the stand assembly and dismantling periods.

12.3. Stand guarding services may be obtained for the stand assembly and dismantling periods or the entire term of the fairs provided that the interested party (exhibitor, stand construction contractor, etc.) informs the Organiser about this intention sufficiently in advance.

Stand guarding personnel may be hired following the submission of Hire of Personnel Order form.

12.4. For the duration of the fair pavilions are opened, closed and sealed in the presence of a commission.

Exhibitors are entitled to delegate their own representatives to such commission. Exhibitor 's staff must be present at the stand during exhibition opening hours.

12.5. Exhibitors shall make all of the exhibition space available to the commission for the purpose of fire safety checks.

13. INVITATIONS

13.1. The Organiser sends the invitations to competent organisations and persons from Poland and from abroad. The invitations printed by the exhibition participants do not authorise the entry to the exhibition grounds.

13.2. To raise the importance and prestige of the Conference and Exhibition the Organiser invites the persons of renown in the industry; the costs relating to the above are shared by all participants of the Exhibition & the PTS@CEDE2015 Conference - Clinical Stomatology

14. DOCUMENTS AUTHORISING ENTRY TO MTP GROUNDS DURING ASSEMBLY AND DISMANTLING PERIODS AND DURING CEDE 2015.

14.1. Entry to MTP grounds during the exhibition, stand assembly and dismantling is granted upon presentation of Exhibitor identification badges (admission cards).

14.2. The Exhibitor ID badges (admission cards) are issued by the Organiser based on a space ordered by the Exhibitor, in amount of 1 badge per each 3 square meters of the ordered space. Should the Exhibitor order badges in number exceeding the above limit the pricelist specified in ID Order Form applies.

14.3. Admission cards for stand construction teams are issued by MTP for the period of stand assembly and dismantling based on a written order placed in Z Form – Registration of Stand Constructor; such admission cards are to be collected on site at the Exhibitors' Reception Desk in Śniadeckich Street.

14.4. Car entry cards / passes

Each registered exhibitor receives 1 car entry pass authorising the entry to MTP grounds during the exhibition, stand assembly and dismantling by car only. Additional car entry cards may be ordered in Parking Place Order – U Form, or purchased on site at the Exhibitors' Reception Desk or at entry gate at the Western Entrance to MTP grounds from Śniadeckich Street.

The ID badges and car entry cards provided to the Exhibitor within the registration fee paid and additional car entry cards ordered by deadlines specified in respective Forms shall be delivered to each Exhibitor who paid all charges resulting from his order for at the address indicated in the Exhibition Space Order A Form by the end of August 2015. Any comments and complaints as to the materials sent should be notified to the Organiser **by September 4, 2015** at the latest.

14.4.1. The Exhibitors are entitled to enter the MTP grounds by car during the exhibition, stand assembly and dismantling upon the presentation of a car entry pass.

15. CATALOGUE & MOBILE APPLICATION

15.1. The exhibition catalogue is free of charge for each exhibition visitor and Conference participants. The catalogue including the program of lectures held during the exhibition in the place of exhibition, companies' data, and the alphabetical list of exhibitors, list of exhibitors as per product groups and the list of companies having their representatives in Poland is an important and actual information source for all visitors during the exhibition and after it has been closed.

15.2. The entry into the catalogue is obligatory for all Exhibitors/Co-exhibitors.

15.3. Every Exhibitor/Co-exhibitor has the obligation to complete online the **B Form - „Obligatory catalogue entry”** accessible at www.cede.pl ("Exhibitor" Tab) providing the data of its company.

15.4. The Organiser warrants that the Exhibitor's/Co-exhibitor's data will be entered into the printed version of the catalogue if the Exhibitor completes the **B Form by June 10, 2015.**

15.5. The Exhibitor's entry will be placed in the CEDE 2015 mobile application subject to the completion and sending to the Organiser of the **B Form - „Obligatory catalogue entry”**. The Organiser shall use its best efforts in order to publish the application in June 2015.

15.6. Exhibitors and Co-exhibitors have the right to order, through appropriate forms, additional entries and advertisements in the catalogue in the framework of services offered by the Organiser.

15.7. The exhibitor's data will be published in the online catalogue at www.cede.pl and in the CEDE 2015 mobile application subject to the completion of the **B Form - „Obligatory catalogue entry”**.

15.8. The Organiser is not liable for contents of the trade fair offers and advertisements forwarded to be entered into the catalogue, as well as for consequences of editorial errors and omissions in the catalogue.

15.9. The Organiser does not warrant the entering into the catalogue advertisements ordered after the deadline for order placement.

15.10. The contents of the catalogue entry as well as of the advertisements placed in the exhibition catalogue shall conform to the Polish Pharmaceutical Law currently in force (Dz.U. 92 of 30.04.2004 as amended).

15.11. Should the contents of the advertisement be considered unlawful, the Service Provider (Organiser) will be entitled to claim from the Ordering Party the reimbursement of all costs borne in connection with the above.

16. ADVERTISING, DISTRIBUTION OF LITERATURE AND ADVERTISING MATERIALS, PROMOTION CAMPAIGNS

16.1. Advertising materials may be distributed by Exhibitors within their own stands provided that it does not disturb the normal workflow of the other participants.

16.2. Advertising outside the Exhibitor's own stand requires written permission from the Organiser and may be performed only through the Organiser. Unauthorized advertisements shall be removed at the expense and risk of the Exhibitor. In such a case the Exhibitor will be charged with the price of using advertisement space.

16.3. Distribution of any advertising materials outside the stand through the Exhibitor's staff or/and hired personnel is prohibited.

16.4. No company is allowed to carry out any advertising or commercial activity on MTP grounds or in their direct neighbourhood unless it is the Exhibitor of CEDE 2015.

16.5. The maximum noise level at the stand resulting from equipment presentation, advertising techniques employed, broadcasting pre-recorded and live music, etc., may not exceed 70 dB. Loudspeaker columns shall not be directed towards passageways and the neighbouring stands.

At the Organiser's request, a fair participant should reduce noise to the required level and properly position his stand display equipment or amplification system, failing which the Organiser shall discontinue power or compressed air supply to the stand or close the stand at the fair participant's risk and expense.

Stand closure by the Organiser in cases described may be temporary in nature and continue until such time as the Organiser's instruction is complied with, or it may be permanent, i.e. it shall continue till the end of the exhibition.

Permanent stand closure shall be treated as a sanction for exhibitor's failure to perform under the participation agreement. In such a case, the exhibitor shall not be entitled to refund of his registration fee or exhibition space lease and stand construction. Moreover, the exhibitor concerned shall not be entitled to any compensation, with stand closure being a sanction for his default.

17. CEDE 2015 LECTURE HALL RENTAL – RULES AND REGULATIONS

17.1. Lecture hall rental offer is available for registered CEDE 2015 exhibitors only.

17.2. The Lecture hall may be used by the exhibitor who placed the rental order and made the payment. The lecture hall may not be misused or shared with the third parties by the tenant.

17.3. Rental order must be placed on application form S. The form is available in on-line option at [www.cede.pl/exhibitors/area/application forms](http://www.cede.pl/exhibitors/area/application-forms).

17.4. The tenant will be charged with the following costs:

A. Obligatory charge – rental charge as per the pricelist. Additional time of 15 min. before the lecture and 15 min., after the lecture will be added to the lecture time for technical purposes.

Chargeable rental time is calculated from handing the hall key till returning the hall keys to the hall supervisor by tenant representatives. The actual rental time will be confirmed in writing in the protocol.

Extending of the rental time will be charged according to the actual time of the hall use and the pricelist.

B. Optional charge – Advertisement Package. The package includes placement of lecture announcements on the website www.cede.pl, in the exhibition materials, mailings with lectures programme, in CEDE 2015 mobile application and in the information boards located on the fairgrounds as per the table below.

Information materials	Content	Deadline for information
CEDE 2015 website www.cede.pl	The Organiser's name, speaker's CV and photo, lecture/workshop title, workshop description	
CEDE 2015 printed programme	The Organiser's name and address, speaker's name, lecture/workshop title, workshop description	25.04.2015
CEDE 2015 mobile application	Lecture/workshop title and short description (no paragraphs, sections, bullet points or tabulators), Speaker	18.05.2015
Plan your stay on CEDE 2015 - brochure	Workshop/lecture title, Organiser's name	31.07.2015

Information materials	Content	Deadline for information
Info kiosks/e-tables at site	Workshop/lecture title, speaker, Organiser's name and stand number	5.08.2015
CEDE 2015 printed catalogue	Workshop/lecture title, speaker, Organiser's name and stand number	20.07.2015

Publishing of the lecture/workshop information provided after the deadline given above will not be possible.

The Package price is 75 EUR per each lecture/workshop.

The lecture/workshop announcement will be published according to information provided by the lecture/workshop Organiser in the CEDE 2015 application **form Sz**. The form is available on-line only.

The lecture/workshop Organiser is obliged to inform each workshop/lecture participant about:

- CEDE 2015 entrance rules
- Lecture/workshop place (pavilion and hall number)
- Lecture/workshop date and time
- On-site registration for lecture/workshop – if required

Each lecture/workshop Organiser will receive free website banner linked to CEDE 2015 free entry card registration system for website announcements.

18. COMPLAINTS AND CLAIMS

18.1. Any complaints from exhibitions participants relating to the Organiser should be submitted in writing.

18.2. The Exhibitor's complaints regarding the stand construction performed by the Organiser, stand location (place of presentation) and dimensions of the actual space shall be considered by the Organiser provided they are placed by the last day of the Exhibition at the latest (before the stand dismantling).

18.3. The Exhibitor's other complaints may be submitted no later than within two weeks as from the closing day of the exhibition.

18.4. Upon the expiry of the aforementioned deadlines the complaints shall not be considered.

18.5. Any verbal agreement concluded between the Exhibitor and the Organiser's representatives and any decision resulting therefrom are null and void unless made in writing.

18.6. No complaint shall exempt the Exhibitor from his obligation to timely payment.

19. LEGAL PROTECTION AND SAFETY STANDARDS REGARDING EXHIBITS

19.1. Products presented at the exhibition (including, but not limited to, machinery and equipment) should have conformity certificates as required by law, including in particular those relating to safety standards. If a product presented at the exhibition has not undergone conformity assessment as required by law, relevant information must be visible at a stand where any such product is displayed.

19.2. Exhibits may not be positioned in passageways running along the stand and equipment presentations should not hamper or prevent the safe movement of participants and visitors.

19.3. It is recommended that, prior to their presentation at fairs, any new products (goods, solutions, trademarks, etc.) which are to be afforded legal protection be earlier filed with a patent office so that they are not subject to a risk of earlier public disclosure or lack of novelty. In accordance with international legal conventions, patent offices do not allow applications for products (solutions) which are earlier displayed at fairs, except for official or officially recognised exhibitions falling into the scope of the so called Paris conventions.

19.4. In case of public presentation or public broadcasting of musical compositions or compositions involving lyrics and music, fair participants must obtain permission of the collective rights management organisations and pay royalties to such organisations. Exhibition participants shall respect the EU community law provisions as well as regulations of the Republic of Poland relating to copyright and related rights protection.

19.5. The Organiser shall not be liable for any violation of rights of exhibitors and other exhibition participants obtained by such exhibitors or participants in respect of inventions, utility models, industrial designs, geographical indications, integrated circuit topographies or trademarks, and any copyright, rights under license agreements or assignments, know-how, etc.

20. ORDER REGULATIONS

20.1. The Exhibitor shall comply with order regulations issued by the Organiser.

20.2. The CEDE 2015 Exhibitor's badge does not authorise the participation in the PTS@CEDE2015 Conference.

20.3. The vehicles may not be left on the trade fair grounds:

- during the exhibition period –1 hour after closing of the exhibition.
- during the assembly and dismantling period – after midnight.

20.4. Leaving a vehicle on MTP grounds beyond the aforesaid time limits shall result in wheel clamping and a penalty of 200 PLN. A penalty for breach of order shall not be invoiced.

20.5. Traffic regulations apply to MTP grounds. The speed limit for vehicles is 20 km/hour.

20.6. The Exhibitor shall deliver the exhibits and exhibition materials at the exhibition grounds **by 10 p.m. on September 9, 2015** at the latest, and remove them upon the closing of the exhibition, **by midnight of September 12, 2015.**

20.7. Photographing, filming and sketching individual stands and exhibits requires the prior consent of the fair participant concerned. Should the above mentioned actions interfere with the organisation and proceeding of the trade fair, they should require the Organiser's consent.

20.8. No guns, ammunition, explosives, or any other weapons which may endanger safety of persons in the exhibition area may be brought into the exhibition area.

20.9. Animals may not be brought (introduced) into the exhibition area.

20.10. Smoking in exhibition pavilions is prohibited. In these matters the provisions of Act on Protection of Health Against the Effects of Use of Tobacco and Tobacco Products of 10.04.2010 (81/529 Dz. U. Of 2010, as amended) apply.

21. FINAL PROVISIONS

21.1. All exhibition participants shall comply with laws and regulations currently in force, including the rules and regulations specified herein as well as "Technical and Fire Safety Regulations in Force on the Grounds of Poznań International Fair Ltd" attached as Appendix 1 hereto. Those guilty of neglect or abuse of the above bear full liability for any damage or loss suffered by the Organiser or the third parties.

21.2. The Exhibitor should comply with the law provisions of the European Union (European Community) and the Republic of Poland currently in force.

21.3. The Organiser reserves the right to cancel, shorten or change the date of the exhibition in the event of circumstances beyond the Organiser's control. In such case the Exhibitor is not entitled to any damages, compensation, or reduction of payments for the participation.

21.4. Any and all disputes which may arise from the participation in the exhibition or from works, deliveries and services rendered from the Organiser by the Exhibitors shall be settled by the District Court in Łódź.

21.5. For the purposes of dispute settlement the Polish language text of these Rules and Regulations shall prevail. The interpretation of the provisions hereof shall be governed by the Polish law.