

See YOU



POZNAŃ

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FDI ANNUAL WORLD DENTAL CONGRESS | FDI 2016 | POZNAŃ | 7 - 10 SEPTEMBER 2016

POLAND: THE IDEAL VENUE

For the first time in history, the FDI Annual World Dental Congress will take place in Poland. 'See You in Poznań' in 2016!

Dentists from around the world will be converging on Poznań, Poland, in September 2016 for the FDI Annual World Dental Congress (AWDC). The city is the perfect venue, boasting a centrally-located international Congress Center well adapted to large-scale events and a wide range of excellent hotels in its immediate vicinity - as well as a modern and dense public transport system. Furthermore, the FDI AWDC has the strong support of the city authorities. Poznań itself is the perfect base for discovering the culture, tastes and the vibrant natural environment of Poland, particularly beautiful in early autumn. It's a country of contrasts with characterful old houses, modern museums and fascinating art galleries. Visitors will enjoy the beauties of the countryside, sailing in the Land of a Thousand Lakes, hiking in the mountains and, everywhere, the warmest hospitality. That's the Polish way! Read more about Poland in the following pages. Details about key dates, scientific programme, registration and side events of FDI 2016 Poznań are already online at – www.fdi2016poznan.org. and will be updated on a regular basis. We encourage you to visit our news page for the latest important information for participants and exhibitors.



FOTOGIA

ENJOY THE BEAUTY OF POLAND



PROF. BARTŁOMIEJ W. LOSTER,
President of FDI 2016 AWDC
and Polish Dental Society

The city of Poznań was chosen to host the 2016 FDI Congress not only for its experience in organizing numerous international meetings for more than a century but also for its charm and hospitality. Situated in the centre of the country, it has a lively business, industrial and academic life with 120,000 students, making up one fifth of the city's population. As such, the city contains many recreational facilities ranging from the charming Old Market to modern, internationally-recognized shopping malls, from attractive parks to a spacious Zoo and thermal spa, to say nothing of its numerous restaurants. We are therefore delighted to invite you to attend FDI AWDC 2016 and take this opportunity to enjoy the beauty of Poland and experience the pleasures of an attractive and hospitable country.



ESSENTIAL INFORMATION

Location: Central Europe, on the Baltic Sea
Borders: Russia - Kaliningrad (N), Lithuania (N-E), Ukraine and Bialorus (E), Czech Republik and Slovakia (S), Germany (W)
Capital: Warsaw (Warszawa) with 1 707,981 inhabitants
Other major cities: Kraków, Łódź, Wrocław, Poznań, Gdańsk
Total surface area: 322,575 km², Poland is the 9th largest country in Europe, and 68th on the world
Population: 38,161 milion (118,2 people/km²). Poland is the 8th largest country in Europe, and 34th on the world
Language: Polish
Local time: GMT+01:00
Currency: PLN Polish zloty
Exchange rates: 1 EURO=4,15 PLN; 1 GBP=5,80 PLN, 1 USD=3,79 PLN
Members of: EU, UN, OECD, WTO and many others

DENTISTRY IS OUR BEST

On behalf of the Organizing Committee of the 104th FDI Annual World Dental Congress (AWDC) may we invite you to participate in this exceptional event which will be celebrated in Poland for the first time. Our country, with its complex and interesting history, became a member of the European Union only 12 years ago. Since

then we have built a sound economy backed by a democratically elected government. Now Poland is ranked by the World Economic Forum as 42nd out of 140 countries. Dentistry is one of the specialties of medicine that has profited from this secure background and we can now offer modern education, science and practice in this field.

PROF. HONORATA SHAW
Congress General Coordinator,
Vice-President of Polish Dental Society





Poznan – Old City



MTP, Poznan International Fair – venue of FDI 2016 Poznan



DR ANNA LELLA
General Coordinator
Assistant

FDI AWDC 2016 – CONTINUATION OF FDI'S GLOBAL ACTIVITIES

As the Polish Supreme Chamber of Physicians and Dentists, representing professional self-government of all medical doctors and all dental practitioners in Poland, we have no doubt that the decision of FDI to choose Poland as the host country is a good one and will be beneficial for the whole world dental community.

We believe that the FDI 2016 AWDC will be a successful continuation of FDI's global activities. We hope it will especially contribute to raising awareness of the links between oral and general health and the necessity of good collaboration and proper exchange of health information between medical doctors and dentists. This is one of the key issues that the dental profession is focusing on now. It is indeed something we have been underlining in Poland for many years. The common professional organization of our two professions is just one example.

“DON'TS” IN POLAND

DON'T come to Poland to learn Polish. Some languages like Finnish, Hungarian and Estonian are difficult. Polish is classified as an EXTREMELY difficult language.

DON'T worry if you do not speak Polish. The Polish are in the forefront of people who speak English. The English Proficiency Index reported that, out of 63 countries, Poland ranked 6th, below only the countries of Scandinavia, the Netherlands, Germany and Switzerland.

DON'T worry about the cost of living and the cost of staying in large metropolitan areas: Poland is inexpensive. In Mercer's 2015 Cost of Living Rankings,

the Polish capital, Warsaw, came 175th – and, with a ranking of 142nd place in 2014, its cost of living is in spectacular free-fall relative to other cities.

DON'T forget that Poland's Baltic Sea coastline features beautiful cliffs and sandy beaches. The Masurian Lakeland, located mainly in Masuria, boasts thousands of lakes and, together with the Biebrza Marshes in the Biebrza National Park to form one of the largest nature reserves in Europe. The highest point in Poland is located in the Tatra Mountains, 2,500 metres above sea-level. Be our guest and experience the proverbial hospitality of the Polish people!

Read more at www.fdi2016poznan.org

POLAND FROM A TO Z

A RABIAN HORSES – A source of Polish pride, these horses are bred in Janow Lubelski and are in great demand: the most expensive one was sold at auction for over USD 1 million!

B EAUTIFUL – Poland is a beautiful country of contrasts with characterful old houses, modern museums and fascinating art galleries. For the adventurous, there is sailing in the Land of a Thousand Lakes and, if you like hiking and nature, this is the place for you.

C ARS – There is no Polish car brand, but the Aston Martin DBS, Ferrari California and Alfa Romeo Giulietta were designed by Polish designers.

D ENTISTS – Poland has almost 35,000 dentists.

E NIGMA – Military messages enciphered on the Enigma machine were first broken by mathematicians at the Polish Cipher Bureau. Breaking the code contributed to ending World War II.

F OOTBALL – The main reason for Polish men's grey hair and source of disappointment. People who remember successful Polish football and players like Zbigniew Boniek and Kazimierz Deyna from the 1970s and 1980s argue that they were better than players of today, Robert Lewandowski and Grzegorz Krychowiak.

G RAPHENE – The Polish were the first to patent technology for the industrial production of graphene, a material that revolutionized manufacture in many sectors.

H EALTHCARE – The system in Poland has some shortcomings, but Polish doctors are famous worldwide. They were the first to carry out reconstructive surgery on the spinal cord, undertake pioneering neck and throat transplant surgery and develop middle-ear implants for deafness.

I T – Information Technology is another sector where the Polish excel at global level. Polish students regularly win international competitions in computer programming.

J OHN PAUL II – The most well-known Polish person in the world. Other famous Polish people include: Copernicus (astronomer), Fryderyk Chopin (composer), Marie Curie-Skłodowska (chemist and physicist) and Lech Walesa (ex-president, co-founder of “Solidarity”).

K NOWLEDGE – The Polish are one of the most educated nations in Europe. 90% of the population has completed studies at secondary level and 50% have completed higher education.

L ANGUAGE – Learning Polish is extremely difficult. For example, try to read, “Chrzyszcz ze szczeżują szczyrze wrzeszcząc się szczyrzą, lecz trzciny rozbrzmiały grzmotami, to przebiegł trzymając w krzypkach szczyrcach skrzypce stół z powyłamywanymi nogami.”

M ARS INVASION – The Polish will probably not be the first people to land on Mars, but without them, the mission will not be successful. Every year, Polish students crush the competition in international Mars rover construction. Rover engineering is slowly becoming a national Polish speciality.

N EIGHBOURS – Poland has borders with seven countries: Germany, Czech Republic, Slovakia, Russia, Ukraine, Lithuania and Belarus. The highest concentrations of Polish people outside Poland are in the USA (Chicago, Detroit, NY), the UK (London) and Ireland (Dublin).

O LD CITY – Poznan, Krakow, Wroclaw, Gdansk, Warsaw are centres of social and cultural development. Their monuments, museums, restaurants and cafes attract tourists from all over the world.

P RICES – Even if prices are approaching the European average, you can still get some great shopping deals when you change from EUR or USD to PLN.

R ECORD – The Guinness World Record for the most people simultaneously brushing their teeth belong to the Polish. Across the country the record breaking event was attended by over 250,000 pre-schoolers.

S AFEETY – According to the Global Peace Index, Poland is one of the safest countries in the world.

T ASTY POLAND – The world loves Polish raspberries! The Polish toast events and success with Polish vodka or beer. The best starter to order at restaurants is dumplings, followed by a first course of chicken soup with noodles and, for second course, goose. When in Poznan, order Twirls of St. Martin.

U NIQUE – There are 14 UNESCO World Heritage Sites of cultural and physical significance in Poland. They include the Wieliczka Salt Mine, the Castle of the Teutonic Knights in Malbork, the Old Town in Krakow, Bialowieza Forest and, site of remembrance, Auschwitz Birkenau.

W ITCHER (THE WITCHER) – The third part of one of the world's most popular video games is being created in Poland. Witcher was awarded 10 out of 10 by the world's largest gaming portal. The Witcher is a character created by Polish fantasy author Andrzej Sapkowski.

Z EBY (READ: ZEMBY) – This is the Polish word for teeth. We will be checking your knowledge of teeth at the Annual World Dental Congress in Poznan!

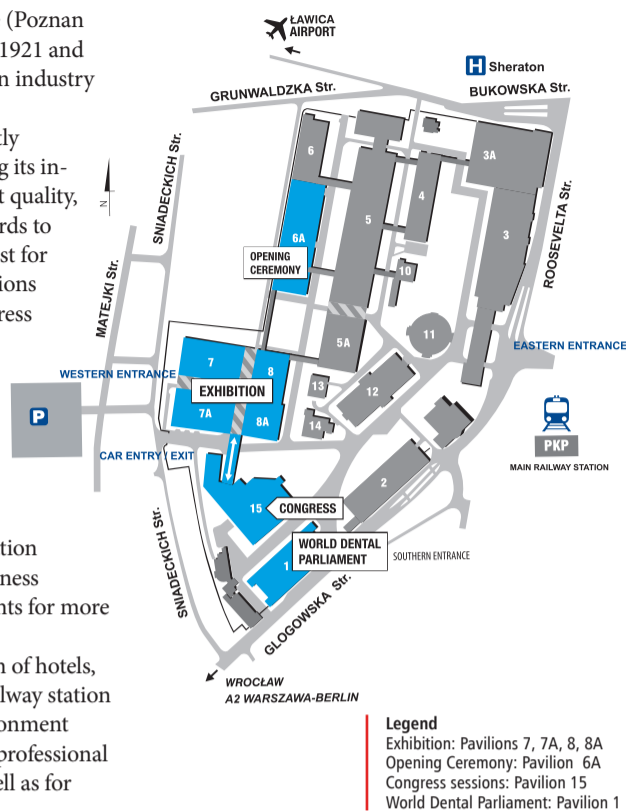
FDI VENUE

Międzynarodowe Targi Poznańskie (Poznan International Fair) was founded in 1921 and is still the leader of Polish exhibition industry with 60% of the Polish market.

Over the years, MTP has consistently worked on enlarging and upgrading its infrastructure to maintain the highest quality, efficiency and technological standards to be an attractive and competitive host for international events. Its latest additions include a spacious three-level congress venue that offers up to 5000 conference seats and a plenary room for 2000 people.

Today, MTP has more than 70 conference rooms, 16 exhibition halls, an open space and parking for 2,000 cars. Architecturally varied interiors enable the organisation of various types of event, from business meetings for a dozen people to events for more than 11 000 participants.

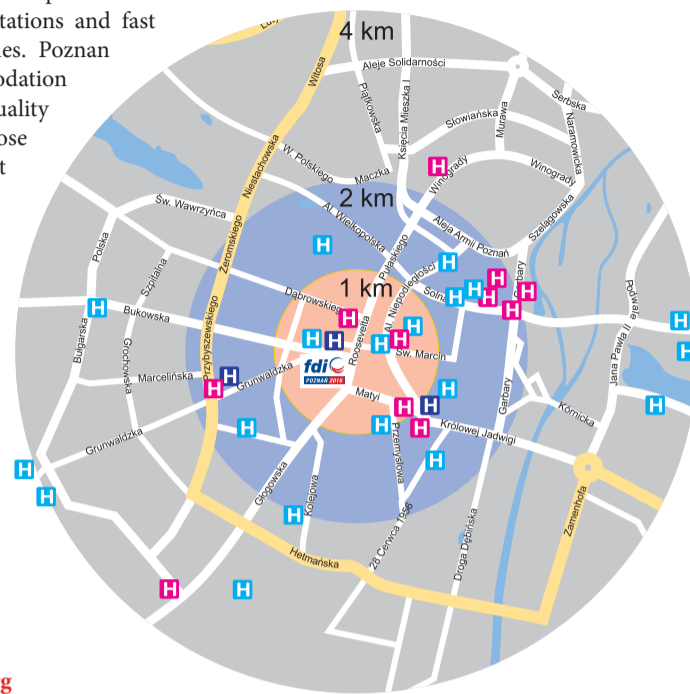
Its excellent location, large selection of hotels, proximity to the airport and the railway station and a rich social and cultural environment make Poznan an ideal location for professional conferences, congresses, fairs, as well as for sporting and cultural events.



Legend
 Exhibition: Pavilions 7, 7A, 8, 8A
 Opening Ceremony: Pavilion 6A
 Congress sessions: Pavilion 15
 World Dental Parliament: Pavilion 1

ACCOMMODATION

The recommended hotels are mostly in the city centre, within walking distance of the venue – the Poznan International Fair – and at the heart of the Poznan public transport network – the railway and bus stations and fast tram and city bus lines. Poznan also offers accommodation in hostels and good quality apartments located close to, or with convenient transport connections to the venue.



Find out how to get to Poland at www.fdi2016poznant.org

POLISH DENTISTRY A SERIES OF RECORDS

Highest number of university candidates

Nearly 1000 students are accepted to first year dental studies in Polish medical universities. Dentistry is extremely popular and there are a larger number of candidates for places at the medical and dental faculties of medical universities than for any other field of study. Competition is fierce, with between 10 and 50 candidates vying for each available place in the medical – dental faculty. This is due to the fact that many students submit applications to several medical schools to increase their chance of success.

Most expensive education

80% of dental students are financed by public funds based on the good qualifying results. The remainder pay for the privilege. Dentistry is certainly most expensive subject to study in Poland. The five-year period of study costs EUR 28,000 (for Polish students) and up to EUR 90,000 (for foreign students, where course are in English). The fees are set by the university authorities (10 universities).

Lowest cost on public health care

The Polish government spends approximately EUR 450 million annually on universal health insurance for dental services. That is around EUR 13 per year per citizen, a record low. National Health Fund resources for dentistry are between 2 and 3.4% of all health-care expenditure. The public health system employs approximately 15,000 dentists (full or part-time), fewer than half of working dentists. The others are in private practice.

Highest proportion of female dentists

40,000 dentists are registered in Poland of which 35,000 are practising. Practising female dentists (38% or 10,000 dentists) are in general between 41 and 55 years of age. 39% of male dentists are between 36 and 50 years old, so, statistically, there are fewer male than female dentists. Poland ranks fifth in Europe in terms of professionally active women (78%) behind Estonia, Latvia, Lithuania and Denmark.



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Highest start-up capital

The cost for a single dental office is between EUR 50,000 to 100,000. A modern, clinic with a few dental chairs will cost more than EUR 500,000. The cost of qualifying and starting your own practice is from EUR 100,000 to 150,000. How long do you have to work to recuperate the cost? A cautious estimate is about 5 to 6 years. Of course, this period is only an average and varies depending on location and other factors.

Most attractive earnings

Dentists' earnings can vary. Statistically, they exceed the national average. According to the Central Statistical Office (GUS), dentists in the public sector earn on average EUR 1,400 per month, and in the private sector EUR 1,200. The national average is EUR 0.95 thousand, usually not taking into account dentists who often work with several employers: GUS estimates do not recalculate for multiple revenue sources. Thus, dentists' income levels are actually higher than reported.

Most inexpensive service

The Global Surgery Providers portal, which serves as a guide to European medical clinics, states that Poland is a good destination for patients looking for relatively low-cost but high-quality dental services.

According to data compiled by specialized portal Placidway.com, a website to compare the average price of medical services in selected countries, dental costs in Poland (in EUR) are: extraction: 62; root canal: 111; dentures: 211, whitening: 267; veneers: 333; and crown implants: 623 to 1000.

This data confirms the WhatClinic.com analysis of global dental service prices. Poland's comparable quality offers prices 10% to 15% lower than the average (especially clinics located outside attractive tourist centers). Based on the list of the International Healthcare Research Center (USA), Poland is the first country in the region of Central and Eastern Europe that Americans should consider when seeking dental treatment abroad.

Congress Organisers:



Media Partners:





DR PATRICK HESCOT
FDI President

AN EXCELLENT CHOICE

The FDI Annual World Dental Congress is unique in the opportunities it provides for learning and debate with dental colleagues from around the world – says FDI President-Elect Dr Patrick Hescot.

What is crucial during the AWDC?

The FDI Annual World Dental Congress is, in fact, two interconnected but distinct events: on the one hand, there is an international congress with a first-rate scientific programme delivered by top international, regional and national speakers. FDI is proud to bring together in one place some of the recognized 'heavyweights' of the international dental community, all of them specialists in key areas of modern dentistry. We are also very proud of some of the new sessions, first introduced in 2012. They include 'meet the expert' sessions, a true innovation, where participants have the opportunity of interacting with major figures in international dentistry. A recent innovation has been the World Oral Health Forum, usually in two separate sessions, which focuses on areas on public policy and oral health. The aim is to widen the debate, with speakers from other health or policy sectors.

On the other hand, the FDI congress is the once-yearly get-together of the World Dental Parliament, a decades-long part of FDI. It is a mixture of formal and informal sessions: central is the General Assembly, our federation's supreme legislative and governing body, where the

project leaders from among FDI membership report on progress over the past twelve months in key areas where FDI and its partners are incrementally moving towards FDI's ultimate goal of 'Leading the World to Optimal Oral Health'. This is supplemented by the three Open Forums, where policy debate takes place in as less formal atmosphere.

What are FDI's hopes for 2016 and the Congress in Poznań?

Poland is an excellent choice because, with a resilient economy, demand for dental services is growing rapidly, with growth in the private dental sector estimated between 20 and 30% per year. So it makes sense to hold an international event there at this time.

Geographically, Poland is at a cross roads and we believe ideally placed to attract participants from throughout Europe. We also believe that it has the potential to attract participants from around the world. In addition, we know that we have a top quality local team so we really expect a large turnout for the FDI Annual World Dental Congress in Poznan and count on it being the landmark international event in dentistry in 2016.



DR TIN CHUN WONG
FDI Past President

POZNAŃ – RIGHT DIRECTION

What makes the FDI AWDC unique?

FDI serves as the principal representative body for more than 1 million dentists worldwide. Our membership comprises some 200 national dental associations and specialist groups in more than 130 countries. We are truly the voice of dentistry. At our annual AWDC, our member associations and expert groups will meet and discuss important issues relating to dentistry and form policies as a directive towards our mission of ensuring that oral health remains high on the national, regional and international health agenda. It is a true gathering of the best global minds in dentistry.

Dentists cannot deliver dental care without the participation of the dental industry. The AWDC provides a unique forum for dentists to meet with representatives of the industry in the continuing collaboration of providing the best dental and oral care to populations worldwide.

Why is Poznań the right destination for the FDI AWDC?

The Poznań Congress Center is a modern conference, exhibition, sporting and entertainment centre. Every year it organizes 2000 congresses, con-

ferences and special events, attended by around half a million participants from around the globe. The venue is distinguished by its rich infrastructure, architecturally varied halls and conference facilities equipped with state-of-the-art technological solutions, as well as by a team of experienced professionals.

Polish dentists have moved forward rapidly to the forefront of dental and oral care delivery. I am impressed by the remarkable commitment to the preservation and improvement of the very sound processes of dental training, licencing and continuing education in Poland.

You were in Poland many times. What are your best memories?

To be in Warsaw on the 25th anniversary of the Re-establishment of the Chambers of Physicians and Dental Practitioners in Poland - On this anniversary, we also celebrated the courage and bravery of the Polish spirit: the Solidarity movement and its leader, Lech Walesa. I was humbled during my speech by standing on the podium in the hotel, outside which Pope John Paul II conducted his famous mass for half a million people. The mass has become a symbol of freedom for the world. This is particularly important for me and for my people.



PROF. MARZENA DOMINIAK
President of the Congress
Science Committee

ORAL HEALTH IS PART OF GENERAL HEALTH

Dentists should remember that dentistry is a medical science, and our role is to correctly assess oral changes, which are the signals of systemic diseases. For years, FDI has highlighted that dentists can no longer work without collaboration with doctors of other medical specialties. During the Congress in Poznan we will emphasize that oral health is an integral part of the body and gateway to other biological systems. Experts will provide evidence that many serious systemic diseases may be due to pathological conditions existing in the mouth. Thanks to the work of scientists from the forefront

of dentistry the list of diseases caused by untreated oral pathologies, is expanding. There is significant evidence that untreated tooth and periodontal diseases commonly develop into serious systemic diseases. There is now compelling evidence for improving diabetes after curing periodontal disease. The same goes for the treatment of periodontal disease in diabetic patients. We have increasing evidence that oral health depends on the healthiness of the heart, liver and even sex life. The scientific program will have many lectures on gynecology, cardiology, neurology and diabetes.



FOTOLIA

STATISTICS:

DATE DESTINATION	2012 HONG KONG	2013 ISTANBUL	2014 NEW DELHI	2015 BANGKOK (Estimation)	2016 POZNAŃ (Expected)
No of Participants	10 547	16197	19437	12 000	12 000
Exhibition Space Net	3672 sqm	5825 sqm	4409 sqm	5500 sqm	5000 sqm
No of Exhibitors	211	271	233	280	240
No of Scientific Sessions	61	93	96	95	90
No of Scientific Posters	369	843	1836	600	800
No of Speakers	62	171	132	110	100

DATES TO REMEMBER:

Registration Opens	3 November 2015
FDI Corporate Partners Booking Period Ends	1 December 2015
Abstract Submission Opens	1 December 2015
General Sale Opens	10 December 2015
Early Exhibition Booking Ends	15 March 2016
Abstract Submission Ends	1 April 2016
Circulation of Exhibition Manual	15 April 2016
Early Bird Registration Ends	31 May 2016
Onsite Registration Applicable after	15 August 2016
Congress & Exhibition Dates	7-10 September 2016
Opening Ceremony	7 September 2016
Gala Diner	8 September 2016